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ABSTRACT

A survey of 3,195 junior and senior students at 11 Ocean County high schools was conducted by Ocean County College (OCC) to determine students' post-secondary aspirations, student attitudes toward OCC, and the television and radio stations most popular among area high school students. Data, collected on a questionnaire distributed to English and history classes chosen by random or stratified random techniques, showed that 60% planned to attend college: 23% said that they "may attend" OCC, while 48% said they definitely would not. A total of 27 radio stations was mentioned by the students: channels 7, 4, and 2 of New York were the most popular television stations. The primary reasons for not wanting to attend OCC were: the desire to attend a four-year college (12.2%), lack of desired program at OCC (12.2%), unfamiliarity with OCC (10.2%), and the desire to live away from home (8.5%). Primary reasons for wanting to attend OCC were location (7.9%), "right college for me" (7.4%), OCC reputation (4.2%), and "good college if undecided" (4.1%). The college programs most preferred by all respondents and by those desiring to or undecided about attending OCC were transfer programs including business, fine/applied arts, education, health professions, and engineering. Data tables are included throughout the document. (JP)

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SURVEY OF EDUCATIONAL GOALS
OCEAN COUNTY HIGH SCHOOL
JUNIORS & SENIORS

SPRING, 1979

OCEAN COUNTY COLLEGE
Toms River, New Jersey

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Office of Institutional Research
Richard M. Parrish, Director

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June, 1979

ABSTRACT

Community colleges, two-year institutions of higher education, have among their primary goals: to serve the postsecondary educational needs of citizens in their communities. Identification and documentation of these needs is of utmost concern to college staffs. This survey of the educational goals of Ocean County high school juniors and seniors is one means of systematically collecting the programmatic postsecondary educational aspirations of a portion of the college's constituency. The objectives of the survey were: 1) to provide data concerning the curricular desires of future students; 2) to provide data concerning the desire of high school students to attend college; 3) to provide information about what county high school students think of Ocean County College; 4) to document which radio stations county high school students listen to and which television stations they watch; and 5) to provide data concerning the desire of county high school students to attend Ocean County College.

A survey instrument was developed, shared with members of the college staff and revised to reflect specific needs. Procedures for conducting the study in the eleven county high schools were developed in cooperation with district superintendents, high school principals and especially high school guidance directors. The surveys were administered in either the high school English or U.S. History classes. In order to obtain the most valid information, classes were randomly selected if students were not grouped according to ability. If classes were grouped, a stratified random selection technique was used. A total of 3195 students completed the survey, approximately 36 percent of the total number of county high school juniors and seniors.

\bout 60 percent of the students had planned to attend college and of that group a slightly higher percentage of females than males, 61 vs. 58 percent. There were differences between high schools. Forty-three and 44 percent of Point Pleasant Boro and Southern Regional students, respectively, planned to go to college, whereas, 90 percent of the students from St. Joseph's had similar plans. When asked if they may attend Ocean County College, 23 percent answered "yes," 48 percent "no" and the remaining were undecided. There were no significant differences between male and female intentions to attend Ocean County College.

WJRZ, broadcasting from Ship Bottom, New Jersey, was the top radio station garnering 31.5 percent of the high school students as a listening audience. WMMR, in Philadelphia, WABC and WNBC in New York, and WIOQ in Philadelphia were included in the top five radio stations. Located just south of Toms River, WOBM ranked sixth and drew 14.7 percent of the students as a listening audience.

Included in order in the remaining top ten were JPLJ, WJLK, WPST and WNEW. The television viewing habits of the respondents were geared toward the New York stations, channels 7, 4 and 2 predicated by geographic location. Students from Southern Regional, located primarily in southern Ocean County, for the most part watch the major Philadelphia stations, 3, 6 and 10.

What do the high school students think of Ocean County College and why is it or isn't it the right college for them? Eighty-four percent of the respondents wrote in an answer to this question and of this group the primary reasons listed for not wanting to attend Ocean County College were: 1) I want to attend a four year college (12.2%); 2) Ocean County College does not offer the program I desire (12.2%); 3) I am not familiar with Ocean County College (10.2%); and 4) I want to live away from home (8.5%). How about those wanting to attend Ocean County College? The primary reasons given were: 1) good college and close by (7.9%); 2) right college for me (7.4%); 3) good reputation (4.2%); and 4) good college if undecided (4.1%).

What are the college program preferences of Ocean County juniors and seniors desiring to or undecided about attending college. Among the transfer programs selected by the students, business, fine/applied art, education, health professions, engineering and psychology were preferred by the largest numbers. When the programs were rank ordered, based on first choice frequencies, the top eight were all transfer selections and eleven of fifteen in the first quintile. The following four career programs appeared in the top quintile: accounting, law enforcement, business administration and nursing. The top quintile program preferences of those respondents desiring to or undecided about attending Ocean County College were: 1) business; 2) fine/applied art; 3) education; 4) engineering; 5) law enforcement; 6) health professions; 7) accounting; 8) psychology; 9) general liberal arts; 10) business administration career; 11) computer science; 12) nursing; 13) secretarial studies; and 14) communications.

The results of this survey will be used extensively in planning the future of academic programs at Ocean County College. Because of the ever-changing trends, growth of Ocean County and the dynamic nature of our society, it appears that the college should undertake another similar study within the next five years.

FOREWARD

Special thanks are extended to Ann Booth and Marie Pascale of the Office of Institutional Research for their endless hours in putting this report together; also, to Roy, my student assistant, for his data entry efforts; and especially, the guidance directors of the eleven county high schools that coordinated the data collection in the schools; they are:

Mr. David Vivino	Brick Township High School
Mr. William Kaskow	Central Regional High School
Mrs. Peggy Leman	Jackson High School
Mr. Thomas Stebbins	Lakewood High School
Mr. John Dorsey	Manchester Township High School
Ms. Sandy Antenori	Point Pleasant Boro High School
Mrs. Linda Garan	Point Pleasant Beach High School
Mr. Ralph Marshall	Southern Regional High School
Mr. Robert Haug	Toms River North High School
Mr. Rudolf Arndt	Toms River South High School
Sister Teresa Paul	St. Joseph's High School

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INTRODUCTION

Ocean County College established in 1963 was designed to provide post-secondary educational programs meeting the needs of county citizens and the community as a whole. The college currently offers many two-year associate degree programs, one-year certificates and a variety of non-credit community education courses. Our society today is rapidly changing. Technological advances in the health, computer science and engineering fields, to name a few, make it imperative for colleges to keep the pace with changes in curriculum and the development of new programs. One vital part of the curriculum development cycle is the documentation of student interest. The basic purpose of this report was to gather information from Ocean County high school juniors and seniors concerning their specific programmatic postsecondary educational aspirations. The study was designed with the following objectives in mind: 1) to provide data concerning the curricular desires of future students; 2) to provide data concerning the postsecondary aspirations of county high school students; 3) to provide information about what county high school students think of Ocean County College; 4) to document which radio stations county high school students listen to and which television stations they watch; and 5) to provide data concerning the desire of county high school students to attend Ocean County College.

A similar study was conducted by this writer in the fall of 1974. Where feasible and desirable, comparative analysis was made throughout the report between the 1974 and 1978 results.

RESEARCH METHODS

Procedures

In the fall of 1978, a survey instrument was developed by this writer. The instrument was shared with, among others, the Dean of Instruction, Dean of Administrative Services, Dean of Students, Director of Community Affairs, department chairpersons, and the curriculum committee of the college. As a result of this review, several changes were made, (see appendix A for final survey form). A general information brochure describing the college programs was distributed to the students, (see appendix B).

Letters asking permission to conduct the study in the eleven county high schools, excluding Admiral Farragut, were forwarded to the district superintendents of schools in late October. Additional communication was made with the eleven county high school principals. Finally, the eleven directors of guidance,

whose names were mentioned in the foreward, were consulted concerning the administration of the instrument in the high schools. Printing of the survey instrument and cover letter was completed in the Ocean County College print shop.

The surveys were hand delivered to the directors of guidance at the eleven county high schools. The guidance directors handled the administration of the survey in the individual classrooms. The completed surveys were returned to the Office of Institutional Research (OIR) where they were coded for data entry. The data was entered into the college computer by OIR staff. A program was written to manipulate the data according to high school, sex and class of the respondents. Final analysis, writing and typing of this study was completed by OIR staff.

Sample

In order to obtain the most valid information, a large sample of students was selected from the existing population of county high school juniors and seniors. A fifty percent sample was set as a goal knowing full well that student absenteeism and non-response would decrease the sample size. Approximately 4,500 surveys were duplicated and distributed to the county high schools. This figure was approximately fifty percent of the September 30, 1978 enrollment for the eleven high schools.

The surveys were administered in either the high school English or U.S. History classes. The class selection was accomplished by the guidance directors. If students were grouped homogeneously according to ability level, a stratified random sample selection technique was utilized. If the students were not grouped, a simple random selection of classes was made.

Table 1 shows the distribution of respondents by high school, class and sex. The total sample is 3,195 students; 50.3 percent male and 49.7 percent female. Fifty-six percent of the students are juniors and 44 percent seniors. Also included in Table 1 is the total enrollment of the high schools as of March 21, 1979 and a percentage derived by dividing the number of respondents by the total enrollment. Percentage calculations thus derived vary from a low of 23.0 for Lakewood High School to a high of 42.7 for Jackson High School. The total sample of 3,195 is 36.0 percent of the students actually enrolled.

Limitations

Since the stratified random sample was selected from the 1979 county high school juniors & seniors, only inferences to the 1979 population of juniors & seniors can legitimately be made although it may be reliable to infer to future classes of juniors and seniors for the next several years. Inferences made about the total population would be more accurate than inferences made about any

particular high school, especially the two schools with low response rates, (Lake-) wood & Point Pleasant Boro).

Table 1 Number of Respondents by High School, Class and Sex and a Percentage Comparison to Actual Enrollment

High School	Junior		Senior		Total Respondents	Enrollment[1]	Pct. of Enrollment
	Male	Female	Male	Female			
Brick	228	193	95	100	616	1484	41.5%
Central Regional	69	82	47	51	249	792	31.4
Jackson	117	137	68	80	402	942	42.7
Lakewood	15	31	58	60	164	713	23.0
Manchester	39	26	25	24	114	312	36.5
Pt. Pleasant Beach	24	39	27	11	101	258	39.1
Pt. Pleasant Boro	40	23	42	48	153	558	27.4
Southern Regional	120	113	100	87	420	1031	40.7
Toms River North	167	157	91	78	493	1442	34.2
Toms River South	53	69	120	109	351	948	37.0
St. Joseph's	23	29	39	41	132	399	33.1
Totals	895	899	712	689	3195	8879	36.0%

[1]Enrollment figures supplied by the high schools to the Office of Institutional Research on March 21, 1979.

RESULTS

Plans for College

The students were asked if they plan to go to college after graduation from high school. When this study was conducted in 1974, 68 percent of the students had aspirations of going to college. In this current study 59.8 percent of the students planned to go to college, 22.3 percent were undecided and 17.9 percent had no plans for a postsecondary education. The percentages between the two studies cannot be compared exactly because of the wording change in the question. However, an overall statement can be made that there appears to be more indecision about going to college than there was five years ago.

Sixty-one percent of the female students, in comparison to 58 percent of the male students had postsecondary educational aspirations. There was an almost identical amount of indecision between the sexes; 22.3 percent of the males versus

22.4 percent of the females were undecided about college. There was a large range of students' higher education plans between schools. Forty-three and 44 percent of Point Pleasant Boro and Southern Regional students, respectively, planned to go to college; whereas, 90 percent of St. Joseph's students had similar plans.

Table 2 Percentage Distribution of Respondents' Plans For College After High School Graduation by High School and Sex

High School	Go			No Go			Undecided			Cases		
	Male	Fem.	Total	Male	Fem.	Total	Male	Fem.	Total	M	F	Total
Brick	61.3	67.1	64.1	15 5	13.4	14.4	23.2	19.5	21.5	323	292	615
Central	54.3	64.7	59.8	19.8	15.0	17.3	25.9	20.3	22.9	116	133	249
Jackson	64.3	62.5	63.3	18.4	12.0	15.0	17.3	25.5	21.7	185	216	401
Lakewood	65.8	75.8	71.3	13.7	5.5	9.1	20.5	18.7	19.5	73	91	164
Manchester	56.2	68.0	61.4	17.2	18.0	17.5	26.6	14.0	21.1	64	50	114
Pt. Pleasant Bch.	62.7	68.0	65.3	9.8	16.0	12.9	27.5	16.0	21.8	51	50	101
Pt. Pleasant Boro	32.9	54.9	43.2	35.4	18.3	27.4	31.7	26.8	29.4	82	71	153
Southern Regional	46.4	42.0	44.3	28.2	25.5	29.3	25.4	27.5	26.4	220	200	420
Toms River North	55.4	54.0	54.8	20.9	20.0	20.5	23 6	26.0	24.7	258	235	493
Toms River South	66.5	57.9	62.1	17.9	16.8	17.4	15.6	22.5	20.5	173	178	351
St. Joseph's	90.3	90.0	90.2	1.6	4.3	3.0	8.1	5.7	6.8	62	70	132
Total	58.4	61.2	59.8	19.3	16.4	17.9	22.3	22.4	22.3	1607	1586	3193

When the data was sorted by high school and class, overall, there were no major differences between the juniors and seniors for the total group. Fifty-nine percent of the juniors versus 61 percent of the seniors had plans to go to college. In Table 3, one can note the differences between high schools for junior/senior college-going aspirations. The following schools have $\geq$ 10% differences between the juniors and seniors plans for college: Lakewood, Point Pleasant Boro, Southern Regional and St. Joseph's.

Table 3 Percentage Distribution of Respondents' Plans For College After High School Graduation by High School and Class

High School	Go			No Go			Undecided			Total		
	Jr.	Sr.	Total	Jr.	Sr.	Total	Jr.	Sr.	Total	Jr.	Sr.	Total
Brick	62.4	67.7	64.1	15.2	12.8	14.4	22.4	19.5	21.5	420	195	615
Central	62.2	56.1	59.8	16.6	18.4	17.3	21.2	25.5	22.9	151	98	249
Jackson	60.2	68.7	63.3	13.8	17.0	15.0	26.0	14.3	21.7	254	147	401
Lakewood	87.0	65.2	71.3	2.2	11.9	9.1	10.9	22.9	19.5	46	118	164
Manchester	60.0	63.3	61.4	15.4	20.4	17.5	24.6	16.3	21.1	65	49	114
Pt.Pleasant Bch.	63.5	68.4	65.3	12.7	13.2	12.9	23.8	18.4	21.8	63	38	101
Pt.Pleasant Boro	36.5	47.8	43.2	33.3	23.3	27.4	30.2	28.9	29.4	63	90	153
Southern Regional	38.6	51.3	44.3	32.6	25.1	29.3	28.8	23.5	26.4	233	187	420
Toms River North	57.1	50.3	54.8	19.8	21.9	20.5	23.1	27.8	24.7	324	169	493
Toms River South	64.8	60.7	62.1	15.6	18.3	17.4	19.7	21.0	20.5	122	229	351
St. Joseph's	96.2	86.2	70.2	0.0	5.0	3.0	3.8	8.8	6.8	52	80	132
Total	58.8	61.6	59.8	18.0	17.7	17.9	23.1	21.3	22.3	1793	2400	3.93

Plans to attend Ocean County College

The students were asked if they may attend Ocean County College. In 1974, when asked the same question, 17 percent of the students responded affirmatively, 44 percent answered no and 39 percent were undecided. This year, 23 percent of the students said they may attend Ocean County College, 48 percent would not attend and 29 percent were undecided, (see Table 4). The large difference in the percentage undecided may be due to the time of the year in which the survey was administered. In 1974, the educational goal survey was administered in the fall, whereas in 1979 the administration was during the spring. Not surprisingly, the high school students have a more definite notion about their plans for college in the spring than they do in the fall. Analysis of the data by sex revealed no significant differences between male and female intentions to attend Ocean County College.

Table 4 Percentage Distribution of Respondents' Plans to Attend Ocean County College by High School, 1974 vs. 1979

High School	Yes		No		Undecided		Cases	
	1974	1979	1974	1979	1974	1979	1974	1979
Brick	21	30	35	39	44	31	289	616
Central Regional	18	26	44	42	38	32	297	249
Jackson	16	26	41	45	43	29	267	401
Lakewood	12	20	51	53	37	26	261	163
Manchester	--	25	--	50	--	25	--	114
Pt. Pleasant Beach	14	21	47	50	39	29	116	100
Pt. Pleasant Boro	20	19	44	51	36	30	192	153
Southern Regional	9	10	56	61	35	29	255	420
Toms River North	21	24	40	47	39	30	529	486
Toms River South	20	24	44	51	36	25	329	351
St. Joseph's	15	25	35	52	50	23	185	132
Total	17	23	44	48	39	29	2706	3192

Which local and metropolitan radio stations do students listen to?

The students were given an opportunity to list on the survey the local and metropolitan stations they listen to. Almost all of the respondents listed three or fewer stations; therefore, in tabulating the data, only the first three choices were recorded. Table 5 shows the frequency distribution of the respondents' radio preferences by high school. The radio stations having less than ten listeners have not been recorded in this study. The top ten stations according to the respondents are:

1) WJRZ - FM, Ship Bottom, N. J.
2) WMMR - AM, Philadelphia, Pa.
3) WABC - AM, New York, N. Y.
4) WNBC - AM, New York, N. Y.
5) WIOQ - AM, Philadelphia, Pa.
6) WOBM - FM, Toms River, N. J.
7) WPLJ - AM, New York, N. Y.
8) WJLK - AM & FM, Asbury Park, N. J.
9) WPST - FM, Trenton, N. J.
10) WNEW - AM & FM, New York, N. Y.

Locally, WJRZ, broadcasting out of Ship Bottom, has a 31.5 percent listening audience of the Ocean County high school juniors & seniors; WOBM in Toms River (14.7 percent), WJLK in Asbury Park (8.8 percent), WHLW in Lakewood (1.5 percent), WBGD in Brick Town (0.5 percent), WMID in Atlantic City (0.4 percent), WMGM in Pleasantville (1.0 percent), and WAYV in Atlantic City (0.3 percent).

Table 5 Frequency Distribution and Rank Order of Respondents Preferences for Radio Stations[1]

Rank	Radio Station	Brick	Central	Jackson	Lakewood	Manchester	Pt.Pleasant Beach	Pt.Pleasant Boro	Southern Regional	Toms River North	Toms River South	St. Joseph	Total
1	WJRZ,Ship Bottom FM	74	152	15	5	28	9	5	266	179	165	43	941
2	WMMR,Philadelphia AM	54	33	81	7	16	13	15	151	115	60	10	555
3	WABC,New York AM	109	39	75	31	30	12	18	25	81	80	29	529
4	WNBC,New York AM	147	64	40	21	7	19	28	14	78	68	34	520
5	WIOQ,Philadelphia AM	52	54	27	10	8	1	12	102	110	65	23	464
6	WOBM,Toms River FM	84	32	53	12	38	5	3	30	93	59	29	438
7	WPLJ,New York AM	122	19	70	28	4	23	27	4	36	27	15	375
8	WJLK,Asbury Park AM&FM	101	3	51	16	4	18	38	2	9	7	14	263
9	WPST,Trenton FM	16	12	100	12	24	3	2	5	31	24	10	239
10	WNEW,New York AM&FM	76	4	14	16	2	14	29	2	23	9	12	201
11	WXLO,New York AM	73	4	10	3	4	5	17	4	22	12	2	156
12	WPIX,New York AM&FM	56	3	17	11	--	20	22	5	12	--	4	150
13	WKTU,New York AM&FM	13	0	27	45	6	3	3	8	6	10	5	126
14	WYSP,Philadelphia AM	--	4	--	--	5	--	1	73	1	8	--	92
15	WBLS,New York AM	7	7	8	40	10	3	1	1	7	4	1	89
16	WGRF,Atlantic City FM	1	0	38	11	0	5	1	2	0	0	6	64
17	WHLW,Lakewood AM	17	0	7	5	1	2	1	1	4	2	5	45
18	WCAU,Philadelphia AM&FM	--	5	6	4	4	--	--	7	--	5	1	32
19	WMGM,Pheasantville FM	1	--	--	--	--	--	--	29	1	--	--	31
20	WDAS,Philadelphia AM	--	2	4	5	7	--	--	--	1	2	1	22
21T	WADB,Pt. Pleasant FM	3	0	1	2	0	1	6	0	2	0	1	16
21T	WBGD,Brick Town FM	13	--	--	--	1	--	--	--	1	--	1	16
23	WCBS,New York AM&FM	4	2	--	--	--	2	--	2	2	2	1	15
24	WHN,New York AM	4	1	--	--	2	2	2	1	--	1	--	13
25	WMID,Atlantic City AM	--	--	--	--	--	--	--	12	--	--	--	12
26	WFIL,Philadelphia AM	--	--	3	--	1	--	--	4	2	--	1	11
27	WAYV,Atlantic City FM	--	--	--	--	--	--	--	10	--	--	--	10

[1]First three stations listed on the survey are included; 2,989 or 93.6 percent of the respondents listed one or more stations; 1,734 (54.3 percent) listed two or more and 734 (23 percent) listed three or more. Less than five percent of the respondents listed four or more stations.

Which local and metropolitan TV channels do students regularly watch?

The students were asked to list on the survey the local and metropolitan TV stations they regularly watch. Again, as with the radio stations, only the first three TV stations were recorded in the tabulation. Most likely, because of the proximity of Ocean County to New York City, the majority of the respondents watch the New York stations, channels 7, 4 and 2; (66 percent). Only 16.1 percent of the high school students watch the major Philadelphia stations, e.g., channels 6, 3 and 10. Since 10 of 11 of the high schools are located in the northern part of the county, it is interesting to note the difference in student viewing habits between those ten schools and the other one located in southern Ocean County. Only 17.7 percent of the Southern Regional students watched New York stations (7, 4 and 2) compared with 66.5 percent watching the major Philadelphia stations (3, 6 and 10). Table six lists the frequency and percentage distribution by rank order of the respondents television station viewing preferences.

Table 6 Frequency and Percentage Distributions and Rank Order of Respondents' Preferences for Television Stations[1]

Rank	TV Station	Count / Row Pct / Col.Pct	Brick	Central	Jackson	Lakewood	Manchester	Pt.Pleasant Beach	Pt.Pleasant Boro	Southern Regional	Toms River North	Toms River South	St. Joseph	Row Total
1	Channel 7		398	120	233	112	49	68	91	66	266	180	73	1656
			24.0	7.2	14.1	6.8	3.0	4.1	5.5	4.0	16.1	10.9	4.4	
			35.1	26.5	30.8	33.2	21.8	35.4	33.8	8.2	32.3	28.6	26.6	28.1
2	Channel 4		274	85	181	86	38	46	59	45	153	118	68	1153
			23.8	7.4	15.7	7.4	3.3	4.0	5.1	3.9	13.3	10.2	5.9	
			24.2	18.8	23.9	25.5	16.9	24.0	21.9	5.6	18.6	18.7	24.8	19.6
3	Channel 2		247	82	158	80	43	45	63	31	149	120	60	1078
			22.9	7.6	14.7	7.4	4.0	4.2	5.8	2.9	13.8	11.1	5.6	
			21.8	18.1	20.9	23.7	19.1	23.4	23.4	3.9	18.1	19.0	21.9	18.3
4	Channel 6		19	42	28	1	28	2	9	233	35	47	15	459
			4.1	9.2	6.1	.2	6.1	.4	2.0	5.1	7.6	10.2	3.3	
			1.7	9.3	3.7	.3	12.4	1.0	3.3	29.1	4.2	7.5	5.5	7.8
5	Channel 5		49	24	49	31	11	10	14	24	61	22	9	304
			16.1	7.9	16.1	10.2	3.6	3.3	4.6	7.9	20.1	7.2	3.0	
			4.3	5.3	6.5	9.2	4.9	5.2	5.2	3.0	7.4	3.5	3.3	5.2
6	Channel 3		6	22	16	0	17	2	0	154	17	25	7	266
			2.2	8.3	6.0	0	6.4	.8	0	57.9	6.4	9.4	2.6	
			.5	4.9	2.1	0	7.6	1.0	0	19.2	2.1	4.0	2.6	4.5
7	Watch All Regularly		30	25	31	8	13	5	6	43	32	36	15	244
			12.3	10.2	12.7	3.3	5.3	2.0	2.5	17.6	13.1	14.8	6.1	
			2.6	5.5	4.1	2.4	5.8	2.6	2.2	5.4	3.9	5.7	5.5	4.1
8	Channel 10		3	12	9	0	19	3	3	146	12	13	5	225
			1.3	5.3	4.0	0	8.4	1.3	1.3	64.9	5.3	5.8	2.2	
			.3	2.6	1.2	0	8.4	1.6	1.1	18.2	1.4	2.1	1.8	3.8
9	Cable TV		24	12	7	0	2	5	6	17	30	23	3	129
			18.6	9.3	5.4	0	1.6	3.9	4.6	13.2	23.2	17.8	2.3	
			2.1	2.6	.9	0	.9	2.6	2.2	2.1	3.6	3.6	1.1	2.2
10	Channel 11		31	9	22	7	1	3	5	8	23	7	4	120
			25.8	7.5	18.3	5.8	.8	2.5	4.2	6.7	19.2	5.8	3.3	
			2.7	2.0	2.9	2.1	.4	1.6	1.8	1.0	2.8	1.1	1.4	2.0
11	NJPTV		16	7	7	1	2	1	4	17	15	15	1	84
			19.0	8.3	8.3	1.2	2.4	1.2	4.8	20.2	17.8	17.8	1.2	
			1.4	1.5	.9	.3	.9	.5	1.5	2.1	1.8	2.4	.4	1.4
12	Channel 13		13	3	8	7	1	1	6	4	9	7	2	61
			21.3	4.9	13.1	11.5	1.6	1.6	9.8	6.6	14.8	11.5	3.3	
			1.1	.7	1.0	2.1	.4	.5	0	.5	1.1	1.1	.7	1.0
13	Channel 9		17	4	7	4	1	1	2	8	9	4	3	60
			28.3	6.7	11.7	6.7	1.7	1.7	3.3	13.3	15.0	6.7	5.0	
			1.5	.9	.9	1.2	.4	.5	2.2	1.0	1.1	.6	1.1	1.0
14	Channel 8		6	5	0	0	0	0	1	4	13	13	9	51
			11.8	9.8	0	0	0	0	2.0	7.8	25.5	25.5	17.6	
			.5	1.1	0	0	0	0	.4	.5	1.6	2.1	3.3	.9
		Column	1133	452	756	337	225	192	269	800	824	630	274	5890
		Total	19.2	7.7	12.8	5.7	3.8	3.3	4.6	13.6	14.0	10.7	4.6	100.0

[1] Only the first three TV stations listed were included in the tabulation of this question. Less than 5% of the respondents listed four or more stations; therefore, this manner of tabulation can be considered quite reliable.

What do students think of Ocean County College and why is it or isn't it the right college for them?

Eighty-four percent of the respondents, 2,690, answered this open-ended question. All the responses were read and subsequently characterized into one one of 20 different areas. This taxonomy of responses includes negative, neutral and positive comments about Ocean County College.

The primary reasons students gave for not wanting to attend Ocean County College were:

1) I want to attend a four-year college (12.2%).
2) Ocean County College does not offer the program I desire (12.2%).
3) I am not familiar with Ocean County College (10.2%).
4) I want to live away from home (8.5%).

Three neutral categories were developed in the taxonomy. Approximately nine percent of the respondents answered, "they were not going to college," 4.6 percent were "undecided" and 2.6 percent gave a response not in one of the other categories. The primary reasons students gave for wanting to attend Ocean County College were:

1) Good college and close by (7.9%).
2) Right college for me (7.4%).
3) Good reputation (4.2%).
4) Good college if undecided (4.1%).

Table 7 lists the frequency and percentage distribution of responses for each of the eleven county high schools. The responses are rank ordered from highest to lowest. For five of the first seven responses listed, there are several notable deviations from group averages for students of individual high schools. These first seven responses account for 75 percent of all the responses listed. As previously stated, 12.2 percent of the students listed, "I want to attend a four-year college" as their reason for explaining why or why not Ocean County College. However, only 6.2 percent of Point Pleasant Boro students listed this as a reason compared with 18.2 percent of the St. Joseph's students. The second highest ranked response was, "Ocean County College does not offer the program I desire," and there were no major differences between high school group responses. About 10 percent of the students listed an unfamiliarity with Ocean County College. For the Toms River schools, which are close to the campus, only 5.6 percent of their students listed unfamiliarity as a reason compared with 19.1 percent of the Southern Regional students. "I am not going to college" was a reason for not attending Ocean County College listed by 8.8 percent of the respondents. However, not one of the St. Joseph's students and only 1 of 78 Point Pleasant Beach students listed "not going to college" as their primary reason. On the other hand, 15.4 percent of the

Southern Regional students did list this response. "I want to live away from home," was another popular response, 8.5 percent of the total. A notable deviation from this average was tabulated for Lakewood students where 18.5 percent responded accordingly. As was the case with the second most popular response, there were no major differences between high school group responses for the sixth ranked reason, "Ocean County College is a good college and close by." "Ocean County College is the right college for me," was listed as a primary reason by 7.4 percent of the total sample of students. On the low side, 2.3 and 3.8 percent of St. Joseph's and Point Pleasant Boro students, respectively, listed this reason in comparison with 12.6 percent of the Central Regional students. The reader may discover additional variations between high school groups by carefully examining Table 7 on the following pages.

Table 7 Frequency & Percentage Distributions by High School and Rank Order of Respondents' Answers to: What Do You Think of OCC and Why Is It or Isn't It the Right College For You?

Rank	Response	Count / Row Pct / Col.Pct	Brick	Central	Jackson	Lakewood	Manchester	Pt.Pleasant Beach	Pt.Pleasant Boro	Southern Regional	Toms River North	Toms River South	St.Joseph's	Row Total
1	Want to attend a four-year college		55	24	55	15	15	9	8	37	44	43	24	329
			16.7	7.3	16.7	4.6	4.6	2.7	2.4	11.2	13.4	13.1	7.3	
			10.6	11.2	16.9	10.8	16.0	11.5	6.2	10.5	10.9	14.2	18.5	12.2
2	The right program is not offered		53	28	49	11	13	7	13	58	41	39	15	327
			16.2	8.6	15.0	3.4	4.0	2.1	4.0	17.7	12.5	11.9	4.6	
			10.2	13.0	15.1	7.9	13.8	9.0	10.0	16.5	10.1	12.9	11.5	12.2
3	I am not familiar with OCC		58	18	34	12	13	9	11	67	24	16	12	274
			21.2	6.6	12.4	4.4	4.7	3.3	4.0	24.5	8.8	5.8	4.4	
			11.2	8.4	10.5	8.6	13.8	11.5	8.5	19.1	5.9	5.3	9.2	10.2
4	I am not going to college		43	16	22	8	5	1	18	54	51	20	0	238
			18.1	6.7	9.2	3.4	2.1	.4	7.6	22.7	21.4	8.4	0	
			8.3	7.4	6.8	5.8	5.3	1.3	13.8	15.4	12.6	6.6	0	8.8
5	I want to live away from home		41	22	22	26	4	11	14	25	24	25	15	229
			17.9	9.6	9.6	11.4	1.7	4.8	6.1	10.9	10.5	10.9	6.6	
			7.9	10.2	6.8	18.7	4.3	14.1	10.8	7.1	5.9	8.3	11.5	8.5
6	Good college and close by		49	13	27	10	8	4	9	23	38	22	9	212
			23.1	6.1	12.7	4.7	3.8	1.9	4.2	10.8	17.9	10.4	4.2	
			9.4	6.0	8.3	7.2	8.5	5.1	6.9	6.6	9.4	7.3	6.9	7.9
7	Right college for me		56	27	23	9	7	6	5	20	21	21	3	198
			28.3	13.6	11.6	4.5	3.5	3.0	2.5	10.1	10.6	10.6	1.5	
			10.8	12.6	7.1	6.5	7.4	7.7	3.8	5.7	5.2	6.9	2.3	7.4
8	Undecided		25	4	17	6	6	4	6	19	17	15	5	124
			20.2	3.2	13.7	4.8	4.8	3.2	4.8	15.3	13.7	12.1	4.0	
			4.8	1.9	5.2	4.3	6.4	5.1	4.3	5.4	4.2	5.0	3.8	4.6
9	Good reputation		35	15	5	4	3	4	8	7	18	5	10	114
			30.7	13.2	4.4	3.5	2.6	3.5	7.0	6.1	15.8	4.4	8.8	
			6.7	7.0	1.5	2.9	3.2	5.1	6.2	2.0	4.4	1.7	7.7	4.2

Table 7 (Continued)

Rank	Response	Count / Row Pct. / Col.Pct.	Brick	Central	Jackson	Lakewood	Manchester	Pt.Pleasant Beach	Pt.Pleasant Boro	Southern Regional	Toms River North	Toms River South	St.Joseph's	Row Total
			21	7	20	7	3	3	8	2	15	12	13	111
			18.9	6.3	18.0	6.3	2.7	2.7	7.2	1.8	13.5	10.8	11.7	
10	Good college if undecided		4.0	3.3	6.2	5.0	3.2	3.8	6.2	.6	3.7	4.0	10.0	4.1
			13	8	11	2	8	0	0	8	12	16	6	93
			14.0	8.6	11.8	2.2	8.6	0	9.7	8.6	12.9	17.2	6.5	
11	Quality education at low cost		2.5	3.7	3.4	1.4	8.5	0	6.9	2.3	3.0	5.3	4.6	3.5
			24	4	9	4	2	2	7	5	17	8	5	87
			27.6	4.6	10.3	4.6	2.3	2.3	8.0	5.7	19.5	9.2	5.7	
12	Desired program offered		4.6	1.9	2.8	2.9	2.1	2.6	5.4	1.4	4.2	2.6	3.8	3.2
			10	2	9	3	0	3	1	12	17	13	0	70
			14.3	2.8	12.8	4.3	0	4.3	1.4	17.1	24.3	18.6	0	
13	Other		1.9	.9	2.8	2.0	0	2.8	.8	3.4	4.2	4.3	0	2.6
			1	6	1	0	0	1	0	0	33	23	0	65
			1.5	9.2	1.5	0	0	1.5	0	0	50.8	35.4	0	
14	Like OCC because it is small		.2	2.8	.3	0	0	1.3	0	0	8.1	7.6	0	2.4
			6	7	2	7	5	3	1	2	12	6	5	56
			10.7	12.5	3.6	12.5	8.9	5.4	1.8	2.6	21.4	10.7	8.9	
15	Want to attand a large college		1.2	3.3	.6	5.0	5.3	3.8	.8	.6	3.0	2.0	3.8	2.1
			5	3	1	6	0	1	2	0	8	5	1	32
			15.6	9.4	3.1	18.8	0	3.1	6.3	0	25.0	15.6	3.1	
16	Too much like high school		1.0	1.4	.3	4.3	0	1.3	1.5	0	2.0	1.7	.8	1.2
			3	3	5	4	0	3	3	4	2	4	0	31
			9.7	9.7	16.1	12.9	0	9.7	9.7	12.9	6.5	12.9	0	
17	Academically weak		.6	1.4	1.5	2.9	0	2.8	2.3	1.1	.5	1.3	0	1.2
			7	2	2	1	0	1	1	3	2	5	3	27
			25.9	7.4	7.4	3.7	0	3.7	3.7	11.1	7.4	18.5	11.1	
18T	Weak athletic program		1.3	.9	.6	.7	0	1.3	.8	.9	.5	1.7	2.3	1.0
			8	2	3	3	1	1	2	2	3	0	2	27
			29.6	7.4	11.1	11.1	3.7	3.7	7.4	7.4	11.1	0	7.4	
19T	Variety of courses		1.5	.9	.9	2.2	1.1	1.3	1.5	.6	.7	0	1.5	1.0

Table 7 (Continued)

Rank	Response	Count / Row Pct. / Col.Pct.	Brick	Central	Jackson	Lakewood	Manchester	Pt.Pleasant Beach	Pt.Pleasant Boro	Southern Regional	Toms River North	Toms River South	St.Joseph's	Row Total
20	Acceptance practice too weak		3	0	5	1	1	2	4	1	3	1	0	21
			14.3	0	23.8	4.8	4.8	9.5	19.0	4.8	14.3	4.8	0	
			.6	0	1.5	.7	1.1	2.6	3.1	.3	.7	.3	0	.8
		Column Total	520	215	325	139	94	78	130	351	405	303	130	2690
		Total Pct.	19.3	8.0	12.1	5.2	3.5	2.9	4.8	13.0	15.1	11.3	4.8	100.0

What are the college program preferences of Ocean County high school juniors & seniors?

The final question and the major focus of the survey asked the respondent to indicate their preferences for college programs from a list of 20 broad areas of transfer programs and 56 specific collegiate career programs on a first and second choice basis. If the respondent had a preference for a certain college program not listed in the survey, he was directed to list the name in the other category. These write-in responses were content analyzed and most were found to be very closely related to programs listed in the survey. Thus, most of the write-in responses were recoded to align with the appropriate program code. As an example, several students wrote in law as a program choice. Since a student interested in a professional law career may major in a public affairs program, the law write-in choices were recoded public affairs (18), accordingly.

The program selections of the respondents were analyzed in two primary ways. First, utilizing a special selection computer process to mechanically sort the data, program choices of those respondents desiring to or undecided about attending college were examined. A second analysis of program choices was made for only those students desiring to or undecided about attending Ocean County College. Cross tabulation tables for both analyses were developed listing program selections by high school attended, Tables 8 and 10. In addition, rank ordering of first choice program selections were made for each analysis, Tables 9 and 11.

Preferences for college programs of respondents desiring to or undecided about attending college.

Sixty percent of the respondents listed a transfer program as their first preference, whereas 53 percent listed transfer programs as their second preference. This decrease in transfer program interest between first and second choices is without exception uniformly present for the majority of the respondents in each of the eleven county high schools. However, the respondents' preferences for transfer programs does vary from school to school. St. Joseph high school students had the highest percentage preferences for transfer programs (69.6 percent first choice and 63.1 percent second choice) as compared with Point Pleasant Beach students' transfer program preferences, 47.0 and 37.8 percent, first and second choices, respectively. Among the transfer programs selected by the students, business, fine/applied art, education, health professions, engineering and psychology were preferred by the largest number. When the programs were rank ordered, based on first choice frequencies, the top eight were all transfer selections and eleven of fifteen in the first quintile were also transfer programs, see Table 9. The following four career programs appeared in the top quintile: accounting, law enforcement, business administration and nursing.

An analysis of the respondents' program selection by high school shows, overall, a fairly consistent pattern. There are, however, some subtle differences in preferences for specific program areas which are clarified in the following explanation. Caution should be used in interpreting the data on an individual school program basis because the further one specifies the data for interpretive purposes the less reliable the analysis becomes.

1) Brick High School -- The percentage of students preferring transfer programs are about the same as the total sample of county students. Although there are no major deviations from the total sample for any specific program or program category, there are several minor variations. Program interest is somewhat higher than the average for foreign language, X-Ray technology, automotive technology, electrical engineering technology, and marine technology. Program interest is somewhat lower than the average for architecture, fashion merchandising and dental assisting.

2) Central Regional High School -- The percentage of students preferring transfer programs is slightly higher than the average for all respondents. Major differences in program preferences from the total sample were evidenced in the following areas: business transfer and engineering (less than average); education, fine/applied art and foreign language (greater than average). Program interest is somewhat higher than the average for mathematics, psychology, social sciences, nursing and forestry. Program interest is somewhat lower than the average for biology, business administration (career), banking and finance, secretarial studies, both hotel and food service management, computer operations, aeronautical technology and automotive technology.

3) Jackson High School -- The percentage of students preferring transfer programs is only slightly lower than the average for all respondents. Jackson students' program interest is somewhat lower than the average for agriculture, biology, computer science, education and automotive technology. Program interest is somewhat higher than the average for public affairs, accounting, dental assisting and community services technology.

4) Lakewood High School -- The analysis of Lakewood students' program preferences should be treated more cautiously than the data for the other schools since the sample of students was only 23 percent of the student population, whereas the total sample was 36 percent of the county 11th and 12th grade high school population. Major differences in program preferences from the total sample were evidenced in the following areas: education and nursing (less than average); biology and fashion merchandising (greater than average). Program interest is somewhat higher than the average for the health professions transfer, engineering, other transfer, business administration career and marketing. Program

interest is somewhat lower than the average for communications, real estate, animal lab. technology, flight operations, forestry, and law enforcement.

5) Manchester High School -- The percentage of Manchester students preferring transfer programs is somewhat strong in comparison with the total sample. The average of the first and second choice preferences for transfer programs was 66.45 percent in contrast with 56.60 percent for all respondents. Major differences in program preferences from the total sample were evidenced in the following areas: architecture (greater than average); health professions and forestry (less than average). Program interest is somewhat higher than the average for agriculture, education, engineering, foreign language, English, general liberal arts and nursing. Program interest is somewhat lower than the average for fine/applied arts, banking & finance, secretarial studies, photography, aeronautical and electrical engineering technologies and the health technologies as a whole.

6) Point Pleasant Beach High School -- The percentage of Point Pleasant Beach students preferring transfer programs is substantially lower than the average for the entire sample. The average of the first and second choice preferences for transfer programs was 42.4 percent in contrast with 56.60 percent for all respondents. Major differences in program preferences from the total sample were evidenced in the following areas: business administration career and fire science technology (greater than average); psychology and social sciences (less than average). Program interest is somewhat higher than the average for agriculture, photography and recreation leadership. Program interest is somewhat lower than the average for architecture, communications, computer science, home economics, mathematics, physical science, dental hygiene, x-ray technology and electrical engineering technology.

7) Point Pleasant Boro High School -- The percentage of Point Pleasant Boro students preferring transfer programs is slightly lower than the average for the entire sample. Major differences in program preferences from the total sample were evidenced in the following areas: agriculture and x-ray technology (greater than average); architecture and engineering (less than average). Program interest is somewhat higher than the average for fine/applied art, health professions, home economics, general liberal arts, print-graphic arts, physical therapy and forestry. Program interest is somewhat lower than the average for communications, mathematics, business administration career, print-broadcast journalism and law enforcement.

8) Southern Regional High School -- The percentage of Southern Regional students preferring transfer programs is somewhat lower than the total sample of county students. The only major difference in program preference from the total sample was evidenced for the computer science program (less than the average).

Program interest is somewhat higher than average for secretarial studies, print-graphic arts, hotel & food service management, fashion merchandising, automotive technology, forestry and environmental technology. Program interest is somewhat lower than average for biology, health professions, mathematics, psychology, x-ray technology, physical therapy and law enforcement.

9) Toms River High School North -- The percentage of Toms River North students preferring transfer programs is about the same as the total sample of county students. There were no major differences in program preferences from the total sample. Program interest is somewhat higher than average for computer science, psychology, computer operator, diesel technology and building construction technology. Program interest is somewhat lower than average for education and fine/applied arts.

10) Toms River High School South -- The percentage of Toms River South students preferring transfer programs is slightly higher than the total sample of county students. Major differences in program preferences from the total sample were evidenced in the following areas: computer science (higher than average); foreign language, English, accounting, print-graphic arts, and automotive technology (lower than average). Toms River South was the only school having no students select automotive technology as a preferred program either on a first or second choice basis. Program interest is somewhat higher than the average for agriculture, biology, mathematics, computer programming and recreation leadership. Program interest is somewhat lower than the average for photography.

11) St. Joseph's High School -- The percentage of St. Joseph's students preferring transfer programs is quite higher than the average for the total sample of county high school students. Major differences in program preferences from the total sample were evidenced in the following areas: biology, English, physical science and accounting (greater than average); agriculture, fine/applied arts and nursing (less than average). None of the students in the St. Joseph's sample selected agriculture or nursing as either a first or second program preference. Program interest is somewhat higher than the average for social sciences and law enforcement. Program interest is somewhat lower than the average for engineering, home economics, secretarial studies, photography, hotel and food service management, computer programming and building construction technology.

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8a

College Prog / Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
1 Agriculture	8 1.7	6 1.4	4 2.0	2 1.1	1 0.3	5 1.7	2 1.4	1 0.7	3 3.4	1 1.3	2 2.4	2 2.4
2 Architecture	6 1.3	4 0.9	5 2.5	1 0.5	7 2.2	5 1.7	2 1.4	1 0.7	2 2.3	4 5.2	1 1.2	0 0
3 Biology	15 3.2	6 1.4	2 1.0	4 2.1	6 1.9	6 2.0	8 5.8	8 5.9	3 3.4	1 1.3	2 2.4	2 2.4
4 Business* (See page 25 for footnote explanation)	48 10.1	19 4.3	11 5.5	8 4.2	32 9.9	15 5.0	16 11.5	9 6.6	11 12.5	4 5.2	7 8.2	5 6.1
5 Communications	13 2.7	13 3.0	6 3.0	4 2.1	8 2.5	12 4 0	2 1.4	2 1.5	2 2.3	3 3.9	1 1.2	1 1.2
6 Computer Science*	15 3.2	18 4.1	4 2.0	6 3.2	7 2.2	5 1.7	3 2.2	4 2.9	0 0	7 9.1	1 1.2	1 1.2
7 Education*	31 6.5	18 4.1	13 6.5	14 7.4	8 2.5	12 4.0	2 1.4	2 1.5	9 10.2	1 1.3	4 4.7	5 6.1
8 Engineering*	21 4.4	12 2.7	2 1.0	4 2.1	11 3.4	10 3.3	8 5.8	5 3.7	8 9.1	2 2.6	4 4.7	3 3.7
9 Fine/Applied Arts*	39 8.2	11 2.5	23 11.5	10 5.3	25 7.8	10 3.3	5 3.6	7 5.1	3 3.4	3 3.9	6 7.1	1 1.2
10 Foreign Language	6 1.3	11 2.5	2 1.0	10 5.3	1 0.3	3 1.0	0 0	4 2.9	2 2.3	2 2.6	0 0	1 1.2
11 Health Professions	25 5.3	15 3.4	10 5.0	5 2.6	19 5.9	6 2.0	9 6.5	6 4.4	1 1.1	0 0	4 4.7	1 1.2
12 Home Economics	6 1.3	3 0.7	1 0.5	2 1.1	3 0.9	2 0.7	0 0	1 0.7	0 0	3 3.9	0 0	0 0
13 English*	0 0	8 1.8	2 1.0	2 1.1	8 2.5	1 0.3	4 2.9	2 1.5	3 3.4	3 3.9	3 3.5	0 0
14 Library Science	0 0	0 0	3 1.5	0 0	0 0	1 0.3	0 0	0 0	0 0	0 0	0 0	0 0
15 Mathematics*	11 2.3	13 3.0	3 1.5	8 4.2	3 0.9	7 2.3	1 0.7	4 2.9	2 2.3	1 1.3	1 1.2	1 1.2

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8b

College Prog / Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
1 Agriculture	4 3.8	2 2.1	5 1.8	3 1.1	3 0.9	4 1.2	8 2.9	3 1.2	0 0.0	0 0	40 1.6	29 1.3
2 Architecture	0 0.0	0 0	5 1.8	5 1.9	9 2.6	3 0.9	6 2.2	4 1.6	3 2.6	1 1.0	46 1.9	28 1.2
3 Biology	1 1.0	3 3.1	7 2.5	3 1.1	9 2.6	6 1.8	16 5.9	9 3.7	10 8.7	5 4.9	79 3.2	53 2.3
4 Business* (See page 25 for footnote explanation)	11 10.5	4 4.1	27 9.5	12 4.6	40 11.4	11 3.4	32 11.7	13 5.3	12 10.4	8 7.8	247 10.1	108 4.8
5 Communications	0 0	2 2.1	8 2.8	7 2.7	10 2.8	11 3.4	4 1.5	9 3.7	3 2.6	3 2.9	57 2.3	67 3.0
6 Computer Science*	1 1.0	4 4.1	1 0.4	6 2.3	15 4.3	15 4.6	11 4.0	18 7.3	4 3.5	2 1.9	62 2.5	86 3.8
7 Education*	4 3.8	4 4.1	18 6.4	8 3.1	14 4.0	10 3.1	17 6.2	5 2.0	7 6.1	6 5.8	127 5.2	85 3.8
8 Engineering*	0 0	1 1.0	15 5.3	6 2.3	13 3.7	12 3.7	11 4.0	6 2.4	2 1.7	2 1.9	95 3.9	63 2.8
9 Fine/Applied Arts*	10 9.5	4 4.1	17 6.0	7 2.7	14 4.0	10 3.1	21 7.7	13 5.3	1 0.9	1 1.0	164 6.7	77 3.4
10 Foreign Language	0 0	2 2.1	5 1.8	3 1.1	2 0.6	2 0.6	0 0	1 0.4	2 1.7	2 1.9	20 0.8	41 1.8
11 Health Professions	4 3.8	7 7.2	6 2.1	7 2.7	13 3.7	10 3.1	11 4.0	10 4.1	7 6.1	1 1.0	109 4.5	68 3.0
12 Home Economics	3 2.9	1 1.0	3 1.1	2 0.8	2 0.6	4 1.2	0 0	5 2.0	0 0	0 0	18 0.7	23 1.0
13 English*	3 2.9	0 0	3 1.1	5 1.9	8 2.3	3 0.9	1 0.4	1 0.4	4 3.5	6 5.8	39 1.6	31 1.4
14 Library Science	0 0	1 1.0	1 0.4	1 0.4	1 0.3	0 0	0 0	1 0.4	0 0	0 0	5 0.2	4 0.2
15 Mathematics*	0 0	1 1.0	2 0.7	2 0.8	7 2.0	8 2.5	4 1.5	12 4.9	2 1.7	4 3.9	36 1.5	61 2.7

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8c (Continued)

College Prog / Count Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
16 Physical Science*	6 1.3	10 2.3	6 3.0	4 2.1	6 1.9	6 2.0	2 1.4	2 1.5	1 1.1	2 2.6	0 0	1 1.2
17 Psychology	13 2.7	33 7.5	12 6.0	13 6.8	12 3.7	16 5.3	6 4.3	8 5.9	4 4.5	3 3.9	2 2.4	1 1.2
18 Public Affairs	8 1.7	12 2.7	4 2.0	3 1.6	6 1.9	11 3.6	3 2.2	2 1.5	2 2.3	1 1.3	0 0	3 3.7
19 Social Sciences*	9 1.9	15 3.4	11 5.5	6 3.2	9 2.8	7 2.3	5 3.6	2 1.5	4 4.5	2 2.6	0 0	1 1.2
20 General Liberal Arts*	12 2.5	11 2.5	9 4.5	2 1.1	8 2.5	10 3.3	4 2.9	3 2.2	1 1.1	5 6.5	2 2.4	2 2.4
21 Other Transfer	1 0.2	0 0	0 0	0 0	2 0.6	0 0	2 1.4	3 2.2	0 0	1 1.3	0 0	0 0
TRANSFER SUB-TOTAL	293 61.5	238 54.3	133 66.5	108 56.8	182 56.5	150 49.7	84 60.4	76 55.9	61 69.3	49 63.6	40 47.0	31 37.8
22 Business Admin.*	9 1.9	13 3.0	5 2.5	0 0	11 3.4	6 2.0	6 4.3	6 4.4	2 2.3	2 2.6	6 7.1	4 4.9
23 Accounting*	13 2.7	8 1.8	9 4.5	3 1.6	12 3.7	12 4.0	4 2.9	2 1.5	3 3.4	1 1.3	4 4.7	1 1.2
24 Banking & Finance*	2 0.4	5 1.1	0 0	0 0	3 0.9	2 0.7	0 0	4 2.9	0 0	0 0	1 1.2	2 2.4
25 Marketing*	2 0.4	6 1.4	0 0	1 0.5	0 0	1 0.3	2 1.4	2 1.5	0 0	1 1.3	1 1.2	1 1.2
26 Insurance	0 0	1 0.2	0 0	0 0	0 0	0 0	0 0	1 0.7	0 0	0 0	0 0	0 0
27 Secretarial Studies*	7 1.5	4 0.9	1 0.5	1 0.5	6 1.9	6 2.0	3 2.2	4 2.9	1 1.1	0 0	3 3.5	1 1.2
28 Photography	2 0.4	9 2.1	3 1.5	3 1.6	4 1.2	11 3.6	4 2.9	2 1.5	1 1.1	0 0	2 2.4	4 4.9

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8d (Continued)

College Prog / Count Col. Pct.	PP Boro		S Regional		TR North		TR South		St. Joseph		Prog. Tot.	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
16 Physical Science*	1 1.0	2 2.1	5 1.8	9 3.4	7 2.0	3 0.9	7 2.6	5 2.0	6 5.2	4 3.9	47 1.9	48 2.1
17 Psychology	6 5.7	3 3.1	8 2.8	8 3.1	19 5.4	29 8.9	6 2.2	21 8.5	5 4.3	8 7.8	93 3.8	143 6.3
18 Public Affairs	3 2.9	0 0	2 0.7	4 1.5	5 1.4	7 2.2	3 1.1	4 1.6	1 0.9	3 2.9	37 1.5	50 2.2
19 Social Sciences*	0 0	4 4.1	9 3.2	9 3.4	13 3.7	11 3.4	7 2.6	3 1.2	7 6.1	5 4.9	74 3.0	65 2.9
20 General Liberal Arts*	5 4.8	5 5.2	3 1.1	6 2.3	8 2.3	11 3.4	6 2.2	9 3.7	2 1.7	4 3.9	60 2.5	68 3.0
21 Other Transfer	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	2 1.7	0 0	7 0.3	4 0.2
TRANSFER SUB-TOTAL	56 53.3	50 51.5	150 53.0	113 43.3	212 60.4	170 52.3	171 62.6	152 61.8	80 69.6	65 63.1	1462 60.0	1202 53.2
22 Business Admin.*	1 1.0	1 1.0	3 1.1	6 2.3	7 2.0	6 1.8	8 2.9	6 2.4	3 2.6	2 1.9	61 2.5	52 2.3
23 Accounting*	3 2.9	1 1.0	7 2.5	9 3.4	9 2.6	7 2.2	3 1.1	1 0.4	6 5.2	5 4.9	73 3.0	50 2.2
24 Banking & Finance*	0 0	1 1.0	1 0.4	4 1.5	1 0.3	2 0.6	0 0	2 0.8	1 0.9	1 1.0	9 0.4	23 1.0
25 Marketing*	1 1.0	1 1.0	0 0	2 0.8	0 0	1 0.3	2 0.7	2 0.8	0 0	1 1.0	8 0.3	19 0.8
26 Insurance	0 0	0 0	0 0	1 0.4	0 0	0 0	0 0	0 0	2 1.7	0 0	2 0.1	3 0.1
27 Secretarial Studies*	5 4.8	0 0	13 4.6	5 1.9	2 0.6	8 2.5	8 2.9	3 1.2	1 0.9	0 0	50 2.1	32 1.4
28 Photography	1 1.0	2 2.1	7 2.5	6 2.3	12 3.4	7 2.2	1 0.4	2 0.8	0 0	1 1.0	37 1.5	47 2.1

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8e (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
29	Print & Broadcast Journalism*	4 0.8	5 1.1	3 1.5	2 1.1	4 1.2	4 1.3	1 0.7	0 0	1 1.1	0 0	0 0	1 1.2
30	Print-Graphic Arts*	4 0.8	2 0.5	0 0	2 1.1	6 1.9	4 1.3	1 0.7	3 2.2	2 2.3	1 1.3	1 1.2	0 0
31	Hotel Management	2 0.4	1 0.2	0 0	0 0	0 0	2 0.7	0 0	2 1.5	0 0	1 1.3	0 0	3 3.7
32	Food Service Management*	3 0.6	7 1.6	1 0.5	1 0.5	4 1.2	3 1.0	2 1.4	1 0.7	0 0	1 1.3	1 1.2	0 0
33	Real Estate*	4 0.8	1 0.2	1 0.5	3 1.6	1 0.3	2 0.7	0 0	0 0	0 0	0 0	0 0	0 0
34	Transportation Tech.	0 0	0 0	0 0	0 0	0 0	1 0.3	1 0.7	1 0.7	0 0	0 0	0 0	0 0
35	Fashion Merchandising	2 0.4	6 1.4	1 0.5	4 2.1	6 1.9	9 3.0	11 7.9	3 2.2	2 2.3	1 1.3	2 2.4	1 1.2
	BUSINESS TECHNOLOGIES SUB-TOTAL	54 11.3	68 15.5	24 12.0	20 10.5	57 17.7	63 20.9	35 25.2	31 22.8	12 13.6	8 10.4	21 24.7	18 22.0
36	Computer Operator*	6 1.3	3 0.7	0 0	0 0	2 0.6	3 1.0	2 1.4	2 1.5	0 0	2 2.6	0 0	3 3.7
37	Computer Programming*	3 0.6	9 2.1	0 0	4 2.1	4 1.2	4 1.3	0 0	2 1.5	0 0	1 1.3	1 1.2	0 0
38	Data Entry Tech.	0 0	3 0.7	1 0.5	2 1.1	0 0	1 0.3	0 0	0 0	0 0	0 0	0 0	0 0
39	Computer Equip. Tech.	2 0.4	1 0.2	1 0.5	0 0	0 0	2 0.7	0 0	1 0.7	0 0	0 0	0 0	1 1.2
	DATA PROCESSING TECH. SUB-TOTAL	11 2.3	16 3.6	2 1.0	6 3.2	6 1.9	10 3.3	2 1.4	5 3.7	0 0	3 3.9	1 1.2	4 4.9

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8f (Continued)

College Prog	Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
29 Print & Broadcast Journalism*		0	0	2	2	3	7	1	1	1	0	20	22
		0	0	0.7	0.8	0.9	2.2	0.4	0.4	0.9	0	0.8	1.0
30 Print-Graphic Arts*		2	3	1	10	1	4	0	1	0	1	18	31
		1.9	3.1	0.4	3.8	0.3	1.2	0	0.4	0	1.0	0.7	1.4
31 Hotel Management		1	1	5	2	1	1	0	3	0	0	9	16
		1.0	1.0	1.8	0.8	0.3	0.3	0	1.2	0	0	0.4	0.7
32 Food Service Management*		0	1	5	6	4	2	6	0	0	0	26	22
		0	1.0	1.8	2.3	1.1	0.6	2.2	0	0	0	1.1	1.0
33 Real Estate*		0	1	1	5	0	1	1	1	1	1	9	15
		0	1.0	0.4	1.9	0	0.3	0.4	0.4	0.9	1.0	0.4	0.7
34 Transportation Tech.		1	0	0	1	0	1	1	0	0	0	3	4
		1.0	0	0	0.4	0	0.3	0.4	0	0	0	0.1	0.2
35 Fashion Merchandising		1	3	7	10	3	7	4	3	1	2	40	49
		1.0	3.1	2.5	3.8	0.9	2.2	1.5	1.2	0.9	1.9	1.6	2.2
BUSINESS TECHNOLOGIES SUB-TOTAL		16	15	52	69	43	54	35	25	16	14	365	385
		15.2	15.5	18.4	26.4	12.2	16.6	12.8	10.2	13.9	13.6	15.0	17.0
36 Computer Operator*		1	2	0	4	2	11	1	7	1	0	15	37
		1.0	2.1	0	1.5	0.6	3.4	0.4	2.8	0.9	0	0.6	1.6
37 Computer Programming*		1	1	3	1	4	7	6	4	0	1	22	34
		1.0	1.0	1.1	0.4	1.1	2.2	2.2	1.6	0	1.0	0.9	1.5
38 Data Entry Tech.		0	0	0	1	2	1	1	0	0	0	4	8
		0	0	0	0.4	0.6	0.3	0.4	0	0	0	0.2	0.4
39 Computer Equip. Tech.		1	0	0	0	0	0	0	0	0	0	4	5
		1.0	0	0	0	0	0	0	0	0	0	0.2	0.2
DATA PROCESSING TECH. SUB-TOTAL		3	3	3	6	8	19	8	11	1	1	45	84
		2.8	3.1	1.1	2.3	2.3	5.8	2.9	4.5	0.9	1.0	1.8	3.7

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 89(Continued)

College Prog / Count Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
40 Dental Assisting	1 0.2	0 0	2 1.0	1 0.5	4 1.2	3 1.0	2 1.4	0 0	0 0	0 0	1 1.2	1 1.2
41 Dental Hygiene	5 1.1	3 0.7	0 0	1 0.5	3 0.9	3 1.0	1 0.7	0 0	0 0	0 0	0 0	0 0
42 Medical Lab. Tech.	3 0.6	2 0.5	0 0	4 2.1	3 0.9	2 0.7	1 0.7	1 0.7	0 0	0 0	0 0	2 2.4
43 Animal Lab. Tech.	3 0.6	1 0.2	0 0	2 1.1	3 0.9	1 0.3	0 0	0 0	0 0	0 0	1 1.2	0 0
44 X-Ray Tech.	5 1.1	8 1.8	0 0	2 1.1	2 0.6	0 0	1 0.7	1 0.7	0 0	0 0	0 0	0 0
45 Nursing*	11 2.3	7 1.7	9 4.5	3 1.6	9 2.8	6 2.0	1 0.7	0 0	4 4.5	2 2.6	2 2.4	1 1.2
46 Occup. Therapy Tech.	0 0	0 0	0 0	0 0	1 0.3	1 0.3	0 0	0 0	0 0	0 0	0 0	0 0
47 Optical Tech.	0 0	0 0	0 0	0 0	1 0.3	1 0.3	0 0	1 0.7	0 0	0 0	0 0	0 0
48 Medical Records Tech.	0 0	0 0	1 0.5	0 0	0 0	2 0.7	0 0	0 0	0 0	0 0	0 0	0 0
49 Mental Health Tech.	2 0.4	1 0.2	0 0	4 2.1	1 0.3	2 0.7	0 0	1 0.7	0 0	1 1.3	1 1.2	1 1.2
50 Inhalation Therapy	0 0	2 0.5	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 1.3	0 0	0 0
51 Physical Therapy	5 1.1	8 1.8	2 1.0	1 0.5	1 0.3	7 2.3	0 0	2 1.5	0 0	0 0	2 2.4	1 1.2
HEALTH TECHNOLOGIES SUB-TOTAL	35 7.4	32 7.3	14 7.0	18 9.5	28 8.7	28 9.3	6 4.3	6 4.4	4 4.5	4 5.2	7 8.2	6 7.3
52 Mech. Engineer. Tech.	6 1.3	4 0.9	3 1.5	2 1.1	1 0.3	1 0.3	1 0.7	0 0	1 1.1	1 1.3	0 0	1 1.2

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8h(Continued)

College Prog	Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
		0	0	2	1	3	1	0	1	1	1	16	9
40 Dental Assisting		0	0	0.7	0.4	0.9	0.3	0	0.4	0.9	1.0	0.7	0.4
		2	1	1	2	2	1	2	0	1	1	17	12
41 Dental Hygiene		1.9	1.0	0.4	0.8	0.6	0.3	0.7	0	0.9	1.0	0.7	0.5
		2	0	3	2	5	1	1	7	1	1	19	22
42 Medical Lab. Tech.		1.9	0	1.1	0.8	1.4	0.3	0.4	2.8	0.9	1.0	0.8	1.0
		1	0	3	1	3	1	2	1	0	0	16	7
43 Animal Lab. Tech.		1.0	0	1.1	0.4	0.9	0.3	0.7	0.4	0	0	0.7	0.3
		2	3	0	0	2	5	3	0	0	1	15	20
44 X-Ray Tech.		1.9	3.1	0	0	0.6	1.5	1.1	0	0	1.0	0.6	0.9
		4	0	8	5	9	4	4	2	0	0	61	30
45 Nursing*		3.8	0	2.8	1.9	2.6	1.2	1.5	0.8	0	0	2.5	1.3
		0	0	0	1	0	0	1	0	0	0	2	2
46 Occup. Therapy Tech.		0	0	0	0.4	0	0	0.4	0	0	0	0.1	0.1
		0	0	0	0	0	0	0	0	0	0	1	2
47 Optical Tech.		0	0	0	0	0	0	0	0	0	0	0.0	0.1
		0	0	0	0	0	0	0	0	0	0	1	2
48 Medical Records Tech.		0	0	0	0	0	0	0	0	0	0	0.0	0.1
		0	0	0	0	1	2	2	2	0	1	7	15
49 Mental Health Tech.		0	0	0	0	0.3	0.6	0.7	0.8	0	1.0	0.3	0.7
		0	0	0	0	0	0	0	1	0	0	0	4
50 Inhalation Therapy		0	0	0	0	0	0	0	0.4	0	0	0	0.2
		1	3	1	0	4	6	4	0	2	0	22	28
51 Physical Therapy		1.0	3.1	0.4	0	1.1	1.8	1.5	0	1.7	0	0.9	1.2
HEALTH TECHNOLOGIES SUB-TOTAL		12	7	18	12	29	21	19	14	5	5	177	153
		11.4	7.2	6.4	4.6	8.3	6.5	7.0	5.7	4.3	4.8	7.3	6.8
		1	1	4	1	2	1	1	0	0	0	20	12
52 Mech. Engineer. Tech.		1.0	1.0	1.4	0.4	0.6	0.3	0.4	0	0	0	0.8	0.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8 (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
53 Aeronautical Tech.		6	1	0	0	3	3	0	1	0	0	2	0
		1.3	0.2	0	0	0.9	1.0	0	0.7	0	0	2.4	0
54 Engineer Graphic		0	2	0	0	0	1	0	0	0	0	0	0
		0	0.5	0	0	0	0.3	0	0	0	0	0	0
55 Architectural Dr.		1	2	3	2	2	5	0	1	3	0	0	1
		0.2	0.5	1.5	1.1	0.6	1.7	0	0.7	3.4	0	0	1.2
56 Energy Tech.		1	2	1	1	0	0	0	0	0	0	1	0
		0.2	0.5	0.5	0.5	0	0	0	0	0	0	1.2	0
57 Chemical Tech.		1	2	0	2	0	0	0	0	0	0	2	0
		0.2	0.5	0	1.1	0	0	0	0	0	0	2.4	0
58 Automotive Tech.		3	12	1	1	3	1	1	1	2	1	0	1
		0.6	2.7	0.5	0.5	0.9	0.3	0.7	0.7	2.3	1.3	0	1.2
59 Diesel Tech.		0	2	0	1	0	2	1	0	0	1	0	0
		0	0.5	0	0.5	0	0.7	0.7	0	0	1.3	0	0
60 Welding Tech.		0	2	1	0	0	0	0	0	0	0	0	0
		0	0.5	0.5	0	0	0	0	0	0	0	0	0
61 Civil Engr. Tech.*		0	1	0	0	1	0	0	0	0	1	0	0
		0	0.2	0	0	0.3	0	0	0	0	1.3	0	0
62 Building Cons. Tech.*		3	3	2	2	2	3	1	1	0	3	2	0
		0.6	0.7	1.0	1.0	0.7	1.0	0.7	0.7	0	3.9	2.4	0
63 Elect. Engr. Tech.*		13	9	3	3	5	2	4	1	0	0	0	0
		2.7	2.1	1.5	1.6	1.6	0.7	2.9	0.7	0	0	0	0
64 Nuclear Tech.		2	0	2	1	0	1	0	1	0	0	0	2
		0.4	0	1.0	0.5	0	0.3	0	0.7	0	0	0	2.4
65 Blank Due to Survey Error													
66 Flight Operations		3	4	0	1	2	2	0	0	0	0	1	1
		0.6	0.9	0	0.5	0.6	0.7	0	0	0	0	1.2	1.2
ENGINEERING TECHNOLOGIES SUB-TOTAL		39	46	16	16	19	21	8	6	6	7	8	6
		8.2	10.5	8.0	8.4	5.9	7.0	5.8	4.4	6.8	9.1	9.4	7.3

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8j (Continued)

College Prog / Count / Col.Pct.	PP Boro		S Regional		TR North		TR South		St.Joseph		Prog.Tot.	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
53 Aeronautical Tech.	1 [illegible]	0 0	2 0.7	2 0.8	4 1.1	0 0	2 0.7	3 1.2	0 0	1 1.0	20 0.8	11 0.5
54 Engineer Graphic	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	3 0.1
55 Architectural Dr.	0 0	1 1.0	2 0.7	1 0.4	2 0.6	1 0.3	1 0.4	1 0.4	0 0	2 1.9	14 0.6	17 0.8
56 Energy Tech.	0 0	2 2.1	0 0	2 0.8	0 0	0 0	0 0	0 0	0 0	0 0	3 0.1	7 0.3
57 Chemical Tech.	0 0	0 0	1 0.4	0 0	0 0	1 0.3	1 0.4	2 0.8	1 0.9	1 1.0	6 0.2	8 0.4
58 Automotive Tech.	3 2.9	1 1.0	8 2.8	4 1.5	6 1.7	3 0.9	0 0	0 0	1 0.9	1 1.0	28 1.1	26 1.2
59 Diesel Tech.	1 1.0	1 1.0	2 0.7	3 1.1	3 0.9	5 1.5	0 0	0 0	0 0	0 0	7 0.3	15 0.7
60 Welding Tech.	0 0	0 0	0 0	4 1.5	1 0.3	3 0.9	1 0.4	0 0	0 0	1 1.0	3 0.1	10 0.4
61 Civil Engr. Tech.*	0 0	0 0	0 0	1 0.4	1 0.3	2 0.6	1 0.4	1 0.4	1 0.9	0 0	4 0.2	6 0.3
62 Building Cons. Tech.*	0 0	1 1.0	5 1.8	1 0.4	7 2.0	6 1.8	3 1.1	1 0.4	0 0	0 0	25 1.0	21 1.0
63 Elect. Engr. Tech.*	2 1.9	1 1.0	7 2.5	3 1.1	7 2.0	2 0.6	8 2.9	3 1.2	1 0.9	0 0	50 2.1	24 1.1
64 Nuclear Tech.	0 0	3 3.1	0 0	2 0.8	0 0	1 0.3	1 0.4	2 0.8	0 0	1 1.0	5 0.2	14 0.6
65 Blank Due to Survey Error												
66 Flight Operations	0 0	2 2.1	1 0.4	3 1.1	1 0.3	3 0.9	1 0.4	3 1.2	1 0.9	0 0	10 0.4	19 0.8
ENGINEERING TECHNOLOGIES SUB-TOTAL	8 7.6	13 13.4	32 11.3	27 10.3	34 9.7	28 8.6	20 7.3	16 6.5	5 4.3	7 6.8	195 8.0	193 8.6

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8 (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
67 Horticulture		1 0.2	0 0	1 0.5	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
68 Forestry		13 2.7	10 2.3	5 2.5	9 4.7	7 2.2	6 2.0	0 0	3 2.2	1 1.1	0 0	1 1.2	5 6.1
69 Marine Tech.		9 1.9	6 1.4	0 0	2 1.1	2 0.6	3 1.0	0 0	1 0.7	0 0	1 1.3	1 1.2	2 2.4
70 Environmental Tech.		1 0.2	3 0.7	0 0	2 1.1	1 0.3	1 0.3	0 0	0 0	1 1.1	0 0	1 1.2	1 1.2
NATURAL SCIENCE TECH. SUB-TOTAL		24 5.0	19 4.3	6 3.0	13 6.8	10 3.1	10 3.3	0 0	4 2.9	2 2.3	1 1.3	3 3.5	8 9.8
71 Teacher Aide*		1 0.2	1 0.2	0 0	0 0	2 0.6	0 0	0 0	1 0.7	0 0	1 1.3	0 0	0 0
72 Library Assistant		0 0	0 0	0 0	0 0	0 0	1 0.3	0 0	0 0	0 0	0 0	0 0	1 1.2
73 Law Enforcement*		17 3.6	9 2.1	5 2.5	7 3.7	12 3.7	7 2.3	2 1.4	3 2.2	3 3.4	3 3.9	3 3.5	1 1.2
74 Recreation Ldr.*		1 0.2	2 0.5	0 0	0 0	0 0	3 1.0	0 0	0 0	0 0	1 1.3	1 1.2	2 2.4
75 Comm. Svs. Tech.*		1 0.2	1 0.2	0 0	2 1.1	4 1.2	3 1.0	1 0.7	0 0	0 0	0 0	0 0	0 0
76 Fire Science Tech.*		0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 1.2	4 4.9
77 Legal Assistant*		0 0	2 0.5	0 0	0 0	1 0.3	4 1.3	1 0.7	1 0.7	0 0	0 0	0 0	0 0
78 Other Career		0 0	4 0.9	0 0	0 0	1 0.3	2 0.7	0 0	3 2.2	0 0	0 0	0 0	1 1 2
PUBLIC SERVICE TECH. SUB-TOTAL		20 4.2	19 4.3	5 2.5	9 4.7	20 6.2	20 6.6	4 2.9	8 5.9	3 3.4	5 6.5	5 5.9	9 11.0

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 81 (Continued)

College Prog	Count / Col. Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St. Joseph C1	St. Joseph C2	Prog. Tot. C1	Prog. Tot. C2
67 Horticulture		0	0	1	3	0	1	0	0	0	1	3	5
		0	0	0.4	1.1	0	0.3	0	0	0	1.0	0.1	0.2
68 Forestry		5	4	12	8	5	11	6	8	1	2	56	66
		4.8	4.1	4.2	3.1	1.4	3.4	2.2	3.3	0.9	1.9	2.3	2.9
69 Marine Tech.		1	2	3	6	2	3	2	2	0	2	20	30
		1.0	2.1	1.1	2.3	0.6	0.9	0.7	0.8	0	1.9	0.8	1.3
70 Environmental Tech.		0	0	1	6	1	0	2	1	0	0	2	14
		0	0	0.4	2.3	0.3	0	0.7	0.4	0	0	0.3	0.6
NATURAL SCIENCE TECH. SUB-TOTAL		6	6	17	23	8	15	10	11	1	5	87	115
		5.7	6.2	6.0	8.8	2.3	4.6	3.7	4.5	0.9	4.8	3.6	5.1
71 Teacher Aide*		0	2	2	2	1	2	0	2	0	0	6	11
		0	2.1	0.7	0.8	0.3	0.6	0	0.8	0	0	0.2	0.5
72 Library Assistant		0	0	0	0	0	0	0	0	0	0	0	2
		0	0	0	0	0	0	0	0	0	0	0	0.1
73 Law Enforcement*		2	0	4	5	12	9	5	8	6	5	71	57
		1.9	0	1.4	1.9	3.4	2.8	1.8	3.3	5.2	4.9	2.9	2.5
74 Recreation Ldr.*		0	0	1	4	1	4	3	4	0	1	7	21
		0	0	0.4	1.5	0.3	1.2	1.1	1.6	0	1.0	0.3	0.9
75 Comm. Svs. Tech.*		0	0	2	0	1	1	1	1	0	0	10	8
		0	0	0.7	0	0.3	0.3	0.4	0.4	0	0	0.4	0.4
76 Fire Science Tech.*		0	1	1	0	1	1	1	0	0	0	4	6
		0	1.0	0.4	0	0.3	0.3	0.4	0	0	0	0.2	0.3
77 Legal Assistant*		0	0	0	0	1	1	0	1	0	0	3	9
		0	0	0	0	0.3	0.3	0	0.4	0	0	0.1	0.4
78 Other Career		2	0	1	0	0	0	0	1	1	0	5	11
		1.9	0	0.4	0	0	0	0	0.4	0.9	0	0.2	0.5
PUBLIC SERVICE TECH. SUB-TOTAL		4	3	11	11	17	18	10	17	7	6	106	125
		3.8	3.1	3.9	4.2	4.8	5.5	3.7	6.9	6.1	5.8	4.3	5.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8m (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
CAREER PROGRAMS		183	200	67	82	140	152	55	60	27	28	45	51
	SUB-TOTAL	38.4	45.7	33.5	43.2	43.5	50.3	39.6	44.1	30.7	36.4	53.0	62.2
COLUMN TOTALS		476	438	200	190	322	302	139	136	88	77	85	82

* Ocean County College offers degree programs or certificates for those programs marked with an asterisk (*)

C1 = First Choice; C2 = Second Choice

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending College Listed in Frequencies and Percents By High School

Table 8n (Continued)

College Prog / Count / Col.Pct.	PP Boro		S Regional		TR North		TR South		St.Joseph		Prog.Tot.	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
CAREER PRDGRAMS	49	47	133	148	139	155	102	94	35	38	975	1055
SUB-TOTAL	46.7	48.4	47.0	56.7	39.6	47.7	37.4	38.2	30.4	36.7	40.0	46.7
COLUMN TOTALS	10.	97	283	261	351	325	273	246	115	103	2437	2257

Ocean County College offers degree programs or certificates for those programs marked with an asterisk (*)

C1 = First Choice; C2 = Second Choice

Table 9 Rank Order of First Curriculum Choice of Respondents Desiring to or Undecided About Attending College

Curriculum	Rank	No. Respondents	** Deg.
Top Quintile			
Business*	1	247	T
Fine-Applied Arts*	2	164	T
Education*	3	127	T
Health Professions	4	190	T
Engineering*	5	95	T
Psychology	6	93	T
Biology	7	79	T
Social Sciences*	8	74	T
Accounting*	9	73	C
Law Enforcement*	10	71	C
Computer Science*	11	62	T
Business Admin.*	12T	61	C
Nursing*	12T	61	C
Gen. Liberal Arts*	14	60	T
Communications	15	57	T
Second Quintile			
Forestry	16	56	C
Secretarial*	17T	50	C
Elect. Eng. Tech.*	17T	50	C
Physical Science*	19	47	T
Architecture	20	46	T
Agriculture	21T	40	T
Fashion Merch.	21T	40	C
English*	23	39	T
Public Affairs	24T	37	T
Photography	24T	37	C
Mathematics*	26	36	T
Automotive Tech.	27	28	C
Food Service Mgmt.*	28	26	C
Bldg. Cons. Tech.*	29	25	C
Third Quintile			
Computer Prog.*	30T	22	C
Physical Therapy	30T	22	C
Foreign Language	32T	20	T
Journalism*	32T	20	C
Mechanical Eng. Tech.	32T	20	C
Aeronautical Tech.	32T	20	C
Marine Tech.	32T	20	C
Medical Lab. Tech.	37	19	C
Home Economics	38T	18	T
Print-Graphic Arts*	38T	18	C
Dental Hygiene	40	17	C
Dental Assisting	41T	16	C
Animal Lab. Tech.	41T	16	C
Computer Operator*	43T	15	C
X-Ray Tech.	43T	15	C
Fourth Quintile			
Architectural Dr.	45	14	C
Flight Operations	46T	10	C
Comm. Svs. Tech.*	46T	10	C
Banking & Finance*	48T	9	C
Hotel Management	48T	9	C
Real Estate*	48T	9	C
Environmental Tech.	51T	8	C
Marketing*	51T	8	C
Recreation Ldr.*	53T	7	C
Mental Health Tech.	53T	7	C
Diesel Tech.	53T	7	C
Other Transfer	53T	7	T
Teacher Aide*	57T	6	C
Chemical Tech.	57T	6	C
Fifth Quintile			
Library Science	59T	5	T
Nuclear Tech.	59T	5	C
Other Career	59T	5	C
Civil Eng. Tech.*	62T	4	C
Fire Science Tech.*	62T	4	C
Data Entry Tech.	62T	4	C
Computer Equip.Tech.	62T	4	C
Horticulture	66T	3	C
Transportation	66T	3	C
Energy Tech.	66T	3	C
Welding Tech.	66T	3	C
Legal Assist.*	66T	3	C
Insurance	71T	2	C
Occup. Therapy Tech	71T	2	C
Optical Tech.	73T	1	C
Medical Records	73T	1	C

*Ocean County College offers degree programs or certificates for those programs marked with an asterisk (*)

** T = transfer program, C = career program

Preferences for college programs of respondents desiring to or undecided about attending Ocean County College

The future development of college programs is predicated upon finding the answers to the following two questions. First, what is the student demand for the program? Second, what is the employment potential for graduates of this program? The information provided by Ocean County high school students desiring to or undecided about attending Ocean County College has a significant impact on the development of new programs and in some cases prompts serious examination of low enrollment/low desired existing programs. The data provided in Table 10 gives the reader some evidence of student interest in different program areas. Since this survey incorporated a representative stratified random respondent selection technique and the total sample is approximately one-third of the total population of county juniors & seniors, the reader may approximately triple the frequency for any program demand total in order to estimate the county-wide demand for all high school juniors & seniors. Caution should be used, however, in using this evidence as "true" program demand data. The program preferences tabulated in this section of the report include responses from individuals who are undecided about attending Ocean County College. A great many of these may indeed not matriculate at Ocean County College. The most reliable use of the data can be made by comparing relative demand data between program areas for the program totals. It should also be noted, the information is less reliable for making inferences about individual high school groups. Keeping these caveats in mind, what does the data say?

Approximately 56 percent of this total respondent group listed a transfer program as a first choice selection. However, for second choices, approximately 48 percent made a transfer selection. This pattern between first and second choices was evidenced for each high school group in the sample except for St. Joseph's where a relative stable pattern existed between choices. The top five transfer programs preferred by this group of respondents were: 1) business; 2) fine/applied arts; 3) education; 4) psychology; and 5) engineering. The top five career programs listed were: 1) law enforcement; 2) accounting; 3) forestry; 4) business administration; and 5) secretarial studies. Combining transfer and career programs, those in the top quintile, by order of first choice preference, are as follows: (Also see Table 11)

1.	business	T	8.	psychology	T
2.	fine/applied art	T	9.	general liberal arts	T
3.	education	T	10.	business admin. career	C
4.	engineering	T	11.	computer science	T
5.	law enforcement	C	12.	nursing	C
6.	health professions	T	13.	secretarial studies	C
7.	accounting	C	14.	communications	T

(T = Transfer, C = Career)

Comparison between the results of the 1974 survey and this study cannot reliably be made because of the changes in the survey instrument. The reader is directed to examine Table 10 for individual high school group preferences for various college programs.

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10a

College Prog / Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
1 Agriculture	7 2.1	5 1.6	4 2.8	2 1.5	0 0	2 1.0	1 1.4	0 0	1 1.9	0 0	0 0	0 0
2 Architecture	5 1.5	4 1.3	5 3.5	0 0	4 2.0	4 2.1	0 0	0 0	1 1.9	3 6.8	1 2.1	0 0
3 Biology	11 3.3	4 1.3	1 0.7	2 1.5	1 0.5	3 1.6	0 0	3 4.5	0 0	1 2.3	1 2.1	1 2.2
4 Business*	39 11.5	13 4.2	11 7.8	7 5.2	21 10.4	9 4.7	8 11.6	6 9.0	7 13.5	4 9.1	6 12.5	3 6.5
5 Communications	8 2.4	9 2.9	6 4.3	3 2.2	6 3.0	9 4.7	2 2.9	0 0	1 1.9	3 6.8	1 2.1	0 0
6 Computer Science*	8 2.4	15 4.8	3 2.1	3 2.2	4 2.0	3 1.6	1 1.4	2 3.0	0 0	1 2.3	1 2.1	0 0
7 Education*	22 6.5	11 3.5	7 5.0	12 8.9	5 2.5	7 3.6	1 1.4	1 1.5	5 9.6	0 0	2 4.2	4 8.7
8 Engineering*	18 5.3	8 0.6	0 0	2 0.1	7 3.5	3 0.2	5 7.2	2 0.1	6 11.5	1 0.1	1 2.1	3 0.2
9 Fine-Applied Arts*	29 8.6	7 2.3	14 9.9	10 7.4	17 8.4	5 2.6	1 1.4	3 4.5	2 3.8	0 0	4 8.3	0 0
10 Foreign Language	4 1.2	7 2.3	1 0.7	5 3.7	1 0.5	1 0.5	0 0	2 3.0	1 1.9	1 2.3	0 0	1 2.2
11 Health Professions	20 5.9	5 1.6	5 3.5	2 1.5	9 4.5	7 3.6	4 5.8	1 1.5	1 1.9	0 0	3 6.3	1 2.2
12 Home Economics	2 0.6	3 1.0	1 0.7	2 1.5	2 1.0	0 0	0 0	1 1.5	0 0	3 6.8	0 0	0 0
13 English*	0 0	5 1.6	1 0.7	1 0.7	5 2.5	1 0.5	1 1.4	2 3.0	1 1.9	1 2.3	0 0	0 0
14 Library Science	0 0	0 0	3 2.1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
15 Mathematics*	8 2.4	8 2.6	2 1.4	4 3.0	1 0.5	1 0.5	1 1.4	3 4.5	1 1.9	1 2.3	0 0	1 2.2

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10b

College Prog / Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
1 Agriculture	2 2.9	2 3.2	3 2.0	0 0	2 0.8	4 1.8	3 1.8	1 0.7	0 0	0 0	23 1.8	16 1.1
2 Architecture	0 0	0 0	3 2.0	2 1.4	7 2.9	3 1.3	4 2.5	3 2.0	2 3.4	0 0	32 2.1	19 1.3
3 Biology	0 0	2 3.2	3 2.0	1 0.7	3 1.2	3 1.3	6 3.7	2 1.3	5 8.6	0 0	31 2.0	22 1.5
4 Business*	7 10.1	0 0	16 10.5	5 3.5	28 11.6	7 3.1	24 14.7	12 7.9	5 8.6	6 11.5	172 11.2	72 5.0
5 Communications	0 0	2 3.2	3 2.0	3 2.1	8 3.3	7 3.1	2 1.2	4 2.6	0 0	2 3.8	37 2.4	42 2.9
6 Computer Science*	1 1.4	3 4.8	0 0	2 1.4	10 4.1	11 4.9	9 5.5	10 6.6	4 6.9	1 1.9	41 2.7	51 3.6
7 Education*	1 1.4	2 3.2	9 5.9	4 2.8	8 3.3	8 3.6	9 5.5	4 2.6	6 10.3	3 5.8	75 4.9	56 3.9
8 Engineering*	1 1.4	1 0.1	5 3.3	5 0.4	11 4.6	6 0.4	4 2.5	4 0.3	2 3.4	0 0	60 3.9	35 2.5
9 Fine-Applied Arts*	5 7.2	2 3.2	11 7.2	2 1.4	10 4.1	6 2.7	14 8.6	7 4.6	1 1.7	0 0	108 7.0	42 2.9
10 Foreign Language	0 0	1 1.6	2 1.3	2 1.4	2 0.8	0 0	0 0	1 0.7	1 1.7	0 0	12 0.8	21 1.5
11 Health Professions	2 2.9	1 1.6	1 0.7	2 1.4	7 2.9	6 2.7	3 1.8	5 3.3	2 3.4	1 1.9	57 3.7	31 2.2
12 Home Economics	3 4.3	0 0	2 1.3	0 0	0 0	2 0.9	0 0	2 1.3	0 0	0 0	10 0.7	13 0.9
13 English*	1 1.4	0 0	1 0.7	3 2.1	7 2.9	1 0.4	0 0	1 0.7	2 3.4	3 5.8	19 1.2	18 1.3
14 Library Science	0 0	1 1.6	0 0	0 0	1 0.4	0 0	0 0	0 0	0 0	0 0	4 0.3	1 0.1
15 Mathematics*	0 0	1 1.6	0 0	1 0.7	4 1.7	3 1.3	1 0.6	4 2.6	1 1.7	1 1.9	19 1.2	28 2.0

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10c (Continued)

College Prog / Count Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
16 Physical Science*	4 1.2	9 2.9	5 3.5	2 1.5	2 1.0	3 1.6	2 2.9	2 3.0	0 0	1 2.3	0 0	0 0
17 Psychology	3 0.9	26 8.4	5 3.5	9 6.7	5 2.5	9 4.7	4 5.8	2 3.0	2 3.8	2 4.5	2 4.2	1 2.2
18 Public Affairs	4 1.2	7 2.3	4 2.8	2 1.5	1 0.5	8 4.1	1 1.4	0 0	0 0	0 0	0 0	0 0
19 Social Sciences*	5 1.5	9 2.9	8 5.7	2 1.5	5 2.5	1 0.5	2 2.9	0 0	2 3.8	1 2.3	0 0	0 0
20 General Liberal Arts*	10 3.0	10 3.2	5 3.5	2 1.5	6 3.0	7 3.6	3 4.3	2 3.0	0 0	1 2.3	1 2.1	0 0
21 Other Transfer	1 0.3	0 0	0 0	0 0	1 0.5	0 0	0 0	1 1.5	0 0	1 2.3	0 0	0 0
TRANSFER PROGRAMS SUB-TOTAL	208 61.5	165 53.0	91 64.5	72 53.3	103 51.0	83 43.0	37 53.6	33 49.2	31 59.5	25 56.8	23 47.9	15 32.6
22 Business Admin.*	9 2.7	8 2.6	5 3.5	0 0	8 4.0	5 2.6	5 7.2	5 7.5	2 3.8	2 4.5	4 8.3	3 6.5
23 Accounting*	11 3.3	6 1.9	8 5.7	2 1.5	5 2.5	10 5.2	4 5.8	1 1.5	3 5.8	0 0	1 2.1	0 0
24 Banking & Finance*	1 0.3	5 1.6	0 0	0 0	2 1.0	2 1.0	0 0	3 4.5	0 0	0 0	0 0	0 0
25 Marketing*	1 0.3	5 1.6	0 0	1 0.7	0 0	0 0	2 2.9	1 1.5	0 0	1 2.3	1 2.1	0 0
26 Insurance	0 0	1 0.3	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
27 Secretarial*	7 2.1	6 1.9	1 0.7	2 1.5	5 2.5	6 3.1	2 2.9	2 3.0	0 0	0 0	0 0	1 2.2
28 Photography	2 0.6	8 2.6	2 1.4	1 0.7	5 2.5	9 4.7	4 5.8	1 1.5	1 1.9	0 0	1 2.1	3 6.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10d (Continued)

College Prog / Count / Col.Pct.	PP Boro		S Regional		TR North		TR South		St.Joseph		Prog. Tot.	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
16 Physical Science*	1 1.4	1 1.6	3 2.0	3 2.1	3 1.2	2 0.9	2 1.2	3 2.0	1 1.7	2 3.8	23 1.5	28 2.0
17 Psychology	0 0	2 3.2	3 2.0	1 0.7	13 5.4	16 7.1	4 2.5	10 6.6	2 3.4	6 11.5	43 2.8	84 5.9
18 Public Affairs	2 2.9	0 0	2 1.3	0 0	3 1.2	6 2.7	0 0	3 2.0	1 1.7	1 1.9	18 1.2	27 1.9
19 Social Sciences*	0 0	1 1.6	2 1.3	1 0.7	6 2.5	8 3.6	1 0.6	2 1.3	3 5.2	2 3.8	34 2.2	27 1.9
20 General Liberal Arts*	5 7.2	4 6.3	2 1.3	3 2.1	6 2.5	8 3.6	4 2.5	5 3.3	0 0	2 3.8	42 2.7	44 3.1
21 Other Transfer	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 1.7	0 0	3 0.2	2 0.1
TRANSFER PROGRAMS SUB-TOTAL	31 44.9	26 41.3	71 46.4	40 28.4	139 57.7	107 47.8	90 55.2	83 55.0	39 67.2	30 57.7	863 56.2	679 47.6
22 Business Admin.*	1 1.4	1 1.6	1 0.7	2 1.4	3 1.2	5 2.2	4 2.5	6 4.0	0 0	1 1.9	42 2.7	38 2.7
23 Accounting*	3 4.3	1 1.6	5 3.3	5 3.5	8 3.3	5 2.2	3 1.8	1 0.7	3 5.2	2 3.8	54 3.5	33 2.3
24 Banking & Finance*	0 0	1 1.6	1 0.7	2 1.4	0 0	1 0.4	0 0	1 0.7	0 0	0 0	4 0.3	15 1.1
25 Marketing*	1 1.4	1 1.6	0 0	0 0	0 0	0 0	2 1.2	2 1.3	0 0	1 1.9	7 0.5	12 0.8
26 Insurance	0 0	0 0	0 0	1 0.7	1 0.4	0 0	0 0	0 0	2 3.4	0 0	3 0.2	2 0.1
27 Secretarial*	3 4.3	0 0	9 5.9	6 4.3	3 1.2	6 2.7	7 4.3	2 1.3	1 1.7	0 0	38 2.5	31 2.2
28 Photography	1 1.4	2 3.2	4 2.6	2 1.4	8 3.3	8 3.6	1 0.6	2 1.3	0 0	0 0	29 1.9	36 2.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10 (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
29 Journalism*		3 0.9	3 1.0	3 2.1	1 0.7	4 2.0	2 1.0	0 0	0 0	0 0	0 0	0 0	0 0
30 Print-Graphic Arts*		1 0.3	1 0.3	0 0	2 1.5	4 2.0	2 1.0	0 0	1 1.5	2 3.8	1 2.3	0 0	0 0
31 Hotel Management		0 0	1 0.3	0 0	0 0	0 0	2 1.0	0 0	1 1.5	0 0	0 0	0 0	2 4.3
32 Food Service Mgmt.*		3 0.9	3 1.0	1 0.7	1 0.7	3 1.5	2 1.0	0 0	1 1.5	0 0	1 2.3	1 2.1	0 0
33 Real Estate*		4 1.2	1 0.3	1 0.7	2 1.5	1 0.5	1 0.5	0 0	0 0	0 0	0 0	0 0	0 0
34 Transportation		0 0	0 0	0 0	0 0	0 0	1 0.5	1 1.4	1 1.5	0 0	0 0	0 0	0 0
35 Fashion Merchandising		1 0.3	4 1.3	2 1.4	3 2.2	6 3.0	6 3.1	5 7.2	1 1.5	2 3.8	0 0	0 0	0 0
BUSINESS TECHNOLOGIES SUB-TOTAL		43 12.7	52 16.7	23 16.3	15 11.1	43 21.3	48 24.9	23 33.3	18 26.9	10 19.2	5 11.4	8 16.7	9 19.6
36 Computer Operator*		5 1.5	2 0.6	0 0	0 0	2 1.0	3 1.(	2 2.9	1 1.5	0 0	2 4.5	0 0	2 4.3
37 Computer Programming*		2 0.6	8 2.6	0 0	4 3.0	3 1.5	4 2.1	0 0	1 1.5	0 0	1 2.3	1 2.1	0 0
38 Data Entry Tech.		0 0	2 0.6	1 0.7	2 1.5	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
39 Computer Equip. Tech.		1 0.3	0 0	1 0.7	0 0	0 0	2 1.0	0 0	0 0	0 0	0 0	0 0	1 2.2
DATA PROCESSING TECH. SUB-TOTAL		8 2.4	12 3.8	2 1.4	6 4.4	5 2.5	9 4.7	2 2.9	2 3.0	0 0	3 6.8	1 2.1	3 6.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10F (Continued)

College Preg	Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
29 Journalism*		0	0	2	1	2	2	1	1	0	0	15	10
		0	0	1.3	0.7	0.8	0.9	0.6	0.7	0	0	1.0	0.7
30 Print-Graphic Arts*		1	3	0	8	1	5	0	1	0	1	9	25
		1.4	4.8	0	5.7	0.4	2.2	0	0.7	0	1.9	0.6	1.8
31 Hotel Management		1	0	3	0	0	1	0	2	0	0	4	9
		1.4	0	2.0	0	0	0.4	0	1.3	0	0	0.3	0.6
32 Food Service Mgmt.*		0	1	0	5	4	1	4	0	0	0	16	15
		0	1.6	0	3.5	1.7	0.4	2.5	0	0	0	1.0	1.1
33 Real Estate*		0	1	1	5	0	2	1	2	1	1	9	15
		0	1.6	0.7	3.5	0	0.9	0.6	1.3	1.7	1.9	0.6	1.1
34 Transportation		1	0	0	1	0	0	0	0	0	0	2	3
		1.4	0	0	0.7	0	0	0	0	0	0	0.1	0.2
35 Fashion Merchandising		1	2	2	7	3	5	3	2	1	2	26	32
		1.4	3.2	1.3	5.0	1.2	2.2	1.8	1.3	1.7	3.8	1.7	2.2
BUSINESS TECHNOLOGIES SUB-TOTAL		13	13	28	45	33	41	26	22	8	8	258	276
		18.8	20.6	18.3	31.9	13.7	18.3	16.0	14.6	13.8	15.4	16.8	19.3
36 Computer Operator*		1	2	0	4	2	7	1	4	1	0	14	27
		1.4	3.2	0	2.8	0.8	3.1	0.6	2.6	1.7	0	0.9	1.9
37 Computer Programming*		1	1	3	1	2	5	5	3	0	0	17	28
		1.4	1.6	2.0	0.7	0.8	2.2	3.1	2.0	0	0	1.1	2.0
38 Data Entry Tech.		0	0	0	1	2	1	0	0	0	0	3	6
		0	0	0	0.7	0.8	0.4	0	0	0	0	0.2	0.4
39 Computer Equip. Tech.		0	0	0	0	0	0	0	0	0	0	2	3
		0	0	0	0	0	0	0	0	0	0	0.1	0.2
DATA PROCESSING TECH. SUB-TOTAL		2	3	3	6	6	13	6	7	1	0	36	64
		2.9	4.8	2.0	4.2	2.5	5.8	3.7	4.6	1.7	0	2.3	4.5

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10g (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
40 Dental Assisting		1	0	1	1	3	3	1	0	0	0	0	1
		0.3	0	0.7	0.7	1.5	1.6	1.4	0	0	0	0	2.2
41 Dental Hygiene		3	2	0	1	3	2	0	0	0	0	0	0
		0.9	0.6	0	0.7	1.5	1.0	0	0	0	0	0	0
42 Medical Lab. Tech.		1	1	0	2	1	1	1	1	0	0	0	2
		0.3	0.3	0	1.5	0.5	0.5	1.4	1.5	0	0	0	4.3
43 Animal Lab. Tech.		2	1	0	2	2	0	0	0	0	0	0	0
		0.6	0.3	0	1.5	1.0	0	0	0	0	0	0	0
44 X-Ray Tech.		3	6	0	2	1	0	1	1	0	0	0	0
		0.9	1.9	0	1.5	0.5	0	1.4	1.5	0	0	0	0
45 Nursing*		6	7	7	3	6	4	0	0	4	1	2	1
		1.8	2.3	5.0	2.2	3.0	2.1	0	0	7.7	2.3	4.2	2.2
46 Occup. Therapy Tech.		0	0	0	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0	0	0	0
47 Optical Tech.		0	0	0	0	0	1	0	1	0	0	0	0
		0	0	0	0	0	0.5	0	1.5	0	0	0	0
48 Medical Records Tech.		0	0	0	0	0	2	0	0	0	0	0	0
		0	0	0	0	0	1.0	0	0	0	0	0	0
49 Mental Health Tech.		2	1	0	2	1	2	0	1	0	1	1	1
		0.6	0.3	0	1.5	0.5	1.0	0	1.5	0	2.3	2.1	2.2
50 Inhalation Therapy		0	0	0	0	0	0	0	0	0	1	0	0
		0	0	0	0	0	0	0	0	0	2.3	0	0
51 Physical Therapy		2	5	1	1	0	4	0	0	0	0	2	0
		0.6	1.6	0.7	0.7	0	2.1	0	0	0	0	4.2	0
HEALTH TECHNOLOGIES SUB-TOTAL		20	23	9	14	17	19	3	4	4	3	5	5
		5.9	7.4	6.4	10.4	8.4	9.8	4.3	6.0	7.7	6.8	10.4	10.9

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10h (Continued)

College Prog / Count Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
40 Dental Assisting	0 0	0 0	2 1.3	1 0.7	3 1.2	1 0.4	0 0	1 0.7	1 1.7	1 1.9	12 0.8	9 0.6
41 Dental Hygiene	1 1.4	1 1.6	1 0.7	2 1.4	2 0.8	1 0.4	1 0.6	0 0	1 1.7	1 1.9	12 0.8	10 0.7
42 Medical Lab. Tech.	2 2.9	0 0	2 1.3	1 0.7	4 1.7	1 0.4	0 0	4 2.6	0 0	0 0	11 0.7	13 0.9
43 Animal Lab. Tech.	0 0	0 0	1 0.7	1 0.7	3 1.2	0 0	2 1.2	0 0	0 0	0 0	10 0.7	4 0.3
44 X-Ray Tech.	2 2.9	3 4.8	1 0.7	0 0	1 0.4	4 1.8	4 2.5	0 0	0 0	0 0	13 0.8	16 1.1
45 Nursing*	2 2.9	0 0	3 2.0	3 2.1	8 3.3	4 1.8	3 1.8	1 0.7	0 0	0 0	41 2.7	24 1.7
46 Occup. Therapy Tech.	0 0	0 0	0 0	1 0.7	0 0	0 0	1 0.6	0 0	0 0	0 0	1 0.1	1 0.1
47 Optical Tech.	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	2 0.1
48 Medical Records Tech.	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	2 0.1
49 Mental Health Tech.	0 0	0 0	0 0	0 0	0 0	2 0.9	1 0.6	2 1.3	0 0	1 1.9	5 0.3	13 0.9
50 Inhalation Therapy	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0.1
51 Physical Therapy	0 0	2 3.2	0 0	0 0	2 0.8	4 1.8	3 1.8	0 0	0 0	0 0	10 0.7	16 1.1
HEALTH TECHNOLOGIES SUB-TOTAL	7 10.1	6 9.5	10 6.5	9 6.4	23 9.5	17 7.6	15 9.2	8 5.3	2 3.4	3 5.8	115 7.5	111 7.8

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College *Listed in Frequencies and Percents by High School*

Table 10i (Continued)

College Prog — Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
52 Mech. Engineer. Tech.	5 1.5	3 1.0	3 2.1	1 0.7	0 0	1 0.5	0 0	0 0	1 1.9	1 2.3	0 0	1 2.2
53 Aeronautical Tech.	3 0.9	0 0	0 0	0 0	2 1.0	0 0	0 0	1 1.5	0 0	0 0	1 2.1	0 0
54 Engineering Graphics	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
55 Architectural Dr.	1 0.3	2 0.6	1 0.7	0 0	0 0	4 2.1	0 0	0 0	2 3.8	0 0	0 0	0 0
56 Energy Tech.	1 0.3	1 0.3	0 0	1 0.7	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
57 Chemical Tech.	1 0.3	1 0.3	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 2.1	0 0
58 Automotive Tech.	2 0.6	8 2.6	1 0.7	1 0.7	3 1.5	1 0.5	0 0	0 0	1 1.9	1 2.3	0 0	1 2.2
59 Diesel Tech.	0 0	2 0.6	0 0	0 0	0 0	1 0.5	1 1.4	0 0	0 0	0 0	0 0	0 0
60 Welding Tech.	0 0	2 0.6	1 0.7	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
61 Civil Engr. Tech.*	0 0	0 0	0 0	0 0	1 0.5	0 0	0 0	0 0	0 0	0 0	0 0	0 0
62 Bldg. Cons. Tech.*	3 0.9	3 1.0	2 1.4	2 1.4	1 0.5	3 1.6	1 1.4	0 0	0 0	0 0	1 2.1	2 4.3
63 Elect. Engr. Tech.*	9 2.7	8 2.6	2 1.4	3 2.2	3 1.5	1 0.5	0 0	1 1.5	0 0	0 0	0 0	0 0
64 Nuclear Tech.	0 0	3 1.0	2 1.4	1 0.7	1 0.5	1 0.5	0 0	0 0	0 0	3 6.8	1 2.1	0 0
65 Blank Due to Error in the Survey												
66 Flight Operations	3 0.9	4 1.3	0 0	1 0.7	0 0	1 0.5	0 0	0 0	0 0	0 0	0 0	1 2.2

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10j (Continued)

College Prog / Count / Col.Pct.	PP Boro		S Regional		TR North		TR South		St.Joseph		Prog.Tot.	
	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
52 Mech. Engineer. Tech.	1	0	4	0	1	1	1	0	0	0	16	8
	1.4	0	2.6	0	0.4	0.4	0.6	0	0	0	1.0	0.6
53 Aeronautical Tech.	0	0	0	1	2	0	0	2	0	1	8	5
	0	0	0	0.7	0.8	0	0	1.3	0	1.9	0.5	0.4
54 Engineering Graphics	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0
55 Architectural Dr.	0	1	2	0	2	1	1	0	0	1	9	9
	0	1.6	1.3	0	0.8	0.4	0.6	0	0	0.1	0.6	0.6
56 Energy Tech.	0	1	0	1	0	0	0	0	0	0	1	4
	0	1.6	0	0.7	0	0	0	0	0	0	0.1	0.3
57 Chemical Tech.	0	0	0	0	0	1	0	1	0	0	2	3
	0	0	0	0	0	0.4	0	0.7	0	0	0.1	0.2
58 Automotive Tech.	1	1	7	4	5	2	0	0	1	1	21	20
	1.4	1.6	4.6	2.8	2.1	0.9	0	0	1.7	1.9	1.4	1.4
59 Diesel Tech.	1	1	1	3	2	5	0	0	0	0	5	12
	1.4	1.6	0.7	2.1	0.8	2.2	0	0	0	0	0.3	0.8
60 Welding Tech.	0	0	0	1	0	2	1	0	0	1	2	6
	0	0	0	0.7	0	0.9	0.6	0	0	1.9	0.1	0.4
61 Civil Engr. Tech.*	0	0	0	1	0	1	0	1	0	0	1	3
	0	0	0	0.7	0	0.4	0	0.7	0	0	0.1	0.2
62 Bldg. Cons. Tech.*	0	1	2	0	1	3	3	1	0	0	14	15
	0	1.6	1.3	0	0.4	1.3	1.8	0.7	0	0	0.9	1.0
63 Elect. Engr. Tech.*	2	1	4	2	3	2	4	3	0	0	27	21
	2.9	1.6	2.6	1.4	1.2	0.9	2.5	2.0	0	0	1.8	1.5
64 Nuclear Tech.	0	1	3	1	5	4	1	1	0	0	13	15
	0	1.6	2.0	0.7	2.1	1.8	0.6	0.7	0	0	0.8	1.1
65 Blank Due to Error in the Survey												
66 Flight Operations	0	1	1	3	0	2	1	0	0	0	5	13
	0	1.6	0.7	2.1	0	0.9	0.6	0	0	0	0.3	0.9

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10k (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
ENGINEERING TECH. SUB-TOTAL		28 8.3	37 11.9	12 8.5	10 7.4	11 5.4	13 6.7	2 2.9	2 2.9	4 7.7	5 11.4	4 8.3	5 10.9
67 Horticulture		2 0.6	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
68 Forestry		8 2.4	7 2.3	2 1.4	7 5.2	3 1.5	6 3.1	0 0	2 3.0	1 1.9	0 0	1 2.1	2 4.3
69 Marine Tech.		3 0.9	6 1.9	0 0	1 0.7	1 0.5	1 0.5	0 0	1 1.5	0 0	1 2.3	1 2.1	1 2.2
70 Environmental Tech.		1 0.3	2 0.6	0 0	3 2.2	0 0	0 0	0 0	0 0	0 0	0 0	1 2.1	1 2.2
NATURAL SCIENCE TECH. SUB-TOTAL		14 4.1	15 4.8	2 1.4	11 8.1	4 2.0	7 3.6	0 0	3 4.5	1 1.9	1 2.3	3 6.2	4 8.7
71 Teacher Aide*		1 0.3	0 0	0 0	0 0	2 1.0	0 0	0 0	1 1.5	0 0	1 2.3	0 0	0 0
72 Library Assistant		0 0	0 0	0 0	0 0	0 0	1 0.5	0 0	0 0	0 0	0 0	0 0	0 0
73 Law Enforcement*		14 4.1	5 1.6	3 2.1	5 3.7	12 5.9	7 3.6	0 0	2 3.0	2 3.8	1 2.3	2 4.2	1 2.2
74 Recreation Ldr.*		0 0	1 0.3	0 0	0 0	0 0	3 1.6	0 0	0 0	0 0	0 0	1 2.1	1 2.2
75 Comm. Svs. Tech.*		1 0.3	1 0.3	0 0	2 1.5	3 1.5	1 0.5	1 1.4	0 0	0 0	0 0	0 0	0 0
76 Fire Science Tech.*		0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 2.1	3 6.5
77 Legal Assistant*		0 0	0 0	0 0	0 0	1 0.5	1 0.5	1 1.4	1 1.5	0 0	0 0	0 0	0 0

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10I (Continued)

College Prog	Count / Col. Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St. Joseph C1	St. Joseph C2	Prog. Tot. C1	Prog. Tot. C2
ENGINEERING TECH. SUB-TOTAL		5	8	24	17	21	24	12	9	1	4	124	134
		7.2	12.7	15.7	12.0	8.7	10.7	7.4	6.0	1.7	7.7	8.1	9.2
67 Horticulture		0	0	1	1	0	1	0	0	0	0	3	2
		0	0	0.7	0.7	0	0.4	0	0	0	0	0.2	0.1
68 Forestry		5	4	6	5	5	8	2	6	1	1	34	48
		7.2	6.3	3.9	3.5	2.1	3.6	1.2	4.0	1.7	1.9	2.2	3.4
69 Marine Tech.		2	2	1	4	1	2	1	1	0	1	10	21
		2.9	3.2	0.7	2.8	0.4	0.9	0.6	0.7	0	1.9	0.7	1.5
70 Environmental Tech.		0	0	0	3	0	0	2	1	0	0	4	10
		0	0	0	2.1	0	0	1.2	0.7	0	0	0.3	0.7
NATURAL SCIENCE TECH. SUB-TOTAL		7	6	8	13	6	11	5	8	1	2	51	81
		10.1	9.5	5.2	9.2	2.5	4.9	3.1	5.3	1.7	3.8	3.3	5.7
71 Teacher Aide*		0	0	0	1	0	2	0	2	0	0	3	7
		0	0	0	0.7	0	0.9	0	1.3	0	0	0.2	0.5
72 Library Assistant		0	0	0	0	0	0	0	0	0	0	0	1
		0	0	0	0	0	0	0	0	0	0	0	0.1
73 Law Enforcement*		2	0	4	6	10	6	5	7	5	4	59	44
		2.9	0	2.6	4.3	4.1	2.7	3.1	4.6	8.6	7.7	3.8	3.1
74 Recreation Ldr.*		0	0	1	4	1	2	2	4	0	1	5	16
		0	0	0.7	2.8	0.4	0.9	1.2	2.6	0	1.9	0.3	1.1
75 Comm. Svs. Tech.*		0	0	2	0	1	1	1	1	0	0	9	6
		0	0	1.3	0	0.4	0.4	0.6	0.7	0	0	0.6	0.4
76 Fire Science Tech.*		0	1	1	0	1	0	1	0	0	0	4	4
		0	1.6	0.7	0	0.4	0	0.6	0	0	0	0.3	0.3
77 Legal Assistant*		0	0	0	0	0	0	0	0	0	0	2	2
		0	0	0	0	0	0	0	0	0	0	0.1	0.1

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10n (Continued)

College Prog	Count / Col.Pct.	Brick		Central		Jackson		Lakewood		Manchester		PP Beach	
		C1	C2	C1	C2	C1	C2	C1	C2	C1	C2	C1	C2
78 Other Career		0 0	3 1.0	0 0	0 0	1 0.5	1 0.5	0 0	1 1.5	0 0	0 0	0 0	0 0
PUBLIC SERVICE TECH. SUB-TOTAL		16 4.7	10 3.2	3 2.1	7 5.2	19 9.4	14 7.2	2 2.9	5 7.5	2 3.8	2 4.5	4 8.3	5 10.9
CAREER PROGRAMS SUB-TOTAL		130 38.5	146 46.9	50 35.5	63 46.7	99 49.0	110 57.0	32 46.4	34 50.7	21 40.4	19 43.2	25 52.1	31 67.4
COLUMN TOTALS		338	311	141	135	202	193	69	67	52	44	48	46

First & Second Choice Preferences For College Academic Programs of Respondents Desiring to or Undecided About Attending Ocean County College Listed in Frequencies and Percents by High School

Table 10n (Continued)

College Prog	Count / Col.Pct.	PP Boro C1	PP Boro C2	S Regional C1	S Regional C2	TR North C1	TR North C2	TR South C1	TR South C2	St.Joseph C1	St.Joseph C2	Prog.Tot. C1	Prog.Tot. C2
78 Other Career		2	0	1	0	0	0	0	0	1	0	5	5
		2.9	0	0.7	0	0	0	0	0	1.7	0	0.3	0.4
PUBLIC SERVICE TECH. SUB-TOTAL		4	1	9	11	13	11	9	14	6	5	87	85
		5.8	1.6	5.9	7.8	5.4	4.9	5.5	9.3	10.3	9.6	5.7	6.0
CAREER PROGRAMS SUB-TOTAL		38	37	82	101	102	117	73	68	19	22	671	748
		55.1	58.7	53.6	71.6	42.3	52.2	44.8	45.0	32.8	42.3	43.7	52.4
COLUMN TOTALS		69	63	153	141	241	224	163	151	58	52	1534	1427

Table 11 Rank Order of First Curriculum Choice of Respondents Desiring to or Undecided About Attending Ocean County College

Curriculum	Rank	No. Respondents	Deg.**	Curriculum	Rank	No. Respondents	Deg.**
Top Quintile				**Second Quintile**			
Business*	1	172	T	Social Science*	15T	34	T
Fine-Applied Arts*	2	108	T	Forestry	15T	34	C
Education*	3	75	T	Architecture	17	32	T
Engineering*	4	60	T	Biology	18	31	T
Law Enforcement*	5	59	C	Photography	19	29	C
Health Professions	6	57	T	Fashion Merch.	20	26	C
Accounting*	7	54	C	Bldg. Cons. Tech.*	21	24	C
Psychology	8	43	T	Agriculture	22T	23	T
Gen. Liberal Arts*	9T	42	T	Physical Science*	22T	23	T
Business Admin.*	9T	42	C	Automotive Tech.	24	21	C
Computer Science*	11T	41	T	English*	25T	19	T
Nursing*	11T	41	C	Mathematics*	25T	19	T
Secretarial*	13	38	C	Public Affairs	27	18	T
Communications	14	37	T	Computer Prog.*	28	17	C
Third Quintile				**Fourth Quintile**			
Food Service Mgt.*	29T	16	C	Comm. Svs. Tech.*	42T	9	C
Mech. Eng. Tech.	29T	16	C	Print-Graphic Arts*	42T	9	C
Journalism*	31	15	C	Real Estate*	42T	9	C
Computer Operator*	32	14	C	Architectural Dr.	42T	9	C
X-Ray Tech.	33	13	C	Aeronautical Tech.	46	8	C
Foreign Language	34T	12	T	Marketing*	47	7	C
Dental Assisting	34T	12	C	Mental Health Tech.	48T	5	C
Dental Hygiene	34T	12	C	Diesel Tech.	48T	5	C
Medical Lab. Tech.	37	11	C	Flight Operations	48T	5	C
Home Economics	38T	10	T	Recreation Ldr.*	48T	5	C
Animal Lab. Tech.	38T	10	C	Other Career	48T	5	C
Physical Therapy	38T	10	C	Fire Science Tech.*	53T	4	C
Marine Tech.	38T	10	C	Library Science	53T	4	C
				Banking & Finance*	53T	4	C
				Hotel Management	53T	4	C
				Environmental Tech.	53T	4	C
Fifth Quintile							
Insurance	58T	3	C	Transportation	64T	2	C
Data Entry Tech.*	58T	3	C	Computer Equip.Tech	64T	2	C
Horticulture	58T	3	C	Chemical Tech.	64T	2	C
Teacher Aide*	58T	3	C	Welding Tech.	64T	2	C
Other Transfer	58T	3	T	Energy Tech.	70T	1	C
Legal Assist.*	63	2	C	Occup.Therapy Tech.	70T	1	C
				Civil Eng. Tech.*	70T	1	C

*Ocean County College offers degree programs or certificates for those programs marked with an asterisk (*)

** T = transfer program, C = career program

APPENDIX A

OCEAN COUNTY COLLEGE

TOMS RIVER, N. J. 08753

TEL. 201: 255-4000

1979 SURVEY

Dear Stu ent:

Ocean County College was established to help serve the educational needs of the county. In order to accomplish this goal in today's ever-changing society, we must periodically reassess those needs and ask, "What do you want from Ocean County College?"

By completing the attached Survey of Educational Goals, we, as an institution, can plan ahead and hence, help you to meet the educational goals you have set for yourself.

Sincerely,

Richard M. Parrish

Richard M. Parrish
Director of Institutional Research

RMP/ab
Attachment

A public two-year community college sponsored by the County of Ocean and the State of New Jersey

OCEAN COUNTY COLLEGE

HIGH SCHOOL JUNIORS & SENIORS

SURVEY OF EDUCATIONAL GOALS

DIRECTIONS: Please circle the appropriate response for each question or complete as indicated. Thank you.

DO NOT MARK FOR CODING

1. Which high school are you presently attending?

1.	Brick	5.	Manchester	9.	Toms River North
2.	Central	6.	Pt. Pleasant Beach	10.	Toms River South
3.	Jackson	7.	Pt. Pleasant Boro	11.	St. Joseph's
4.	Lakewood	8.	Southern Regional		

_____ 1

2. Please indicate your sex (circle one).

1. Male 2. Female _____ 2

3. Are you a junior or senior? (circle one)

1. Junior 2. Senior _____ 3

4. Do you plan to go to college after graduation from high school?

1. Yes 2. No 3. Undecided _____ 4

5. Do you think you may attend Ocean County College?

1. Yes 2. No 3. Undecided _____ 5

6. Which local and metropolitan radio stations do you listen to regularly? _____

7. Which local and metropolitan TV channels do you watch regularly?

_____

8. What do you think of Ocean County College? Why is it or isn't it the right college for you? Write your answer below.

9. Even though you may not be interested in college right now or plan to attend college away from home, we would like you to inform us about your preferences for college academic programs by selecting two from the list below.

WRITE THE CODE NUMBERS OF YOUR PROGRAM CHOICES IN THE APPROPRIATE BOXES	
FIRST CHOICE ☐☐	SECOND CHOICE ☐☐

COLLEGIATE TRANSFER - These broad program areas are for students who are primarily interested in earning a 4-year B.A. degree. Ocean County College offers the first two years of study in those areas marked with an asterisk (*).

01 Agriculture	06 Computer Science*	11 Health Professions	16 Physical Sciences*
02 Architecture	07 Education*	12 Home Economics	17 Psychology
03 Biology	08 Engineering*	13 English*	18 Public Affairs
04 Business*	09 Fine/Applied Art*	14 Library Science	19 Social Sciences*
05 Communications	10 Foreign Language	15 Mathematics*	20 Liberal Arts, Gen'l*

21 Other, please specify _____

COLLEGIATE CAREER - These programs are for students who plan to find full time employment upon the completion of two years of college. Ocean County College offers those programs marked with an asterisk (*).

Business Technologies
22 Business Administration*
23 Accounting*
24 Banking & Finance*
25 Marketing*
26 Insurance
27 Secretarial Studies*
28 Photography
29 Print and Broadcast Journalism*
30 Printing and Graphic Arts*
31 Hotel Management
32 Food Service Management*
33 Real Estate
34 Transportation Technology
35 Fashion Merchandising

Data Processing Technologies
36 Computer Operator*
37 Computer Programming*
38 Data Entry Technology*
39 Equipment Maintenance Technology

Health Technologies
40 Dental Assisting
41 Dental Hygiene
42 Medical Laboratory Technology
43 Animal Laboratory Technology
44 X-ray Technology
45 Nursing (Registered)*
46 Occupational Therapy Technology
47 Optical Technology
48 Medical Records Technology
49 Mental Health Technology
50 Inhalation Therapy Technology
51 Physical Therapy Technology

Engineering Technologies
52 Mechanical Engineering Technology
53 Aeronautical Technology
54 Engineering Graphics
55 Architectural Drafting
56 Energy Technology
57 Chemical Technology
58 Automotive Technology
59 Diesel Technology
60 Welding Technology
61 Civil Engineering Technology
62 Building Construction Technology
63 Electronic Engineering Technology*
64 Nuclear Technology
65 Building Construction Technology*
66 Flight Operations

Natural Science Technologies
67 Horticulture
68 Forestry & Wildlife
69 Marine Technology
70 Environmental Technology

Public Service Technologies
71 Teacher Aide*
72 Library Assistant
73 Law Enforcement*
74 Recreation Leadership*
75 Community Services Technology*
76 Fire Science Technology*
77 Legal Assistant Technology
78 Other career, please specify below:

_____

THANK YOU FOR RESPONDING. IF YOU HAVE ANY QUESTIONS CONCERNING ADMISSIONS, PLEASE FEEL FREE TO CONTACT US BY CALLING 255-4000, EXT. 205. PLEASE RETURN THIS SURVEY TO YOUR TEACHER.

Courses of Study

- Business
  - Accounting
  - Administration
  - Banking/Finance
  - Education
  - Executive Secretary
  - Food Service
  - Legal Assistant
  - Marketing
- Civil Engineering/ Building Construction Technology
- Community Services Technician
- Computer Science
- Electronic Engineering Technology
- Engineering
- Fire Science
- General Education
- Law Enforcement
- Liberal Arts
  - Elementary Education
  - English
  - Fine Arts
  - General
  - History
  - Mathematics
  - Music Education
  - Science
  - Social Sciences
  - Speech and Theater
- Nursing
- Print and Broadcast Journalism
- Teacher Aide
- Visual Communications Technology

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College Drive, CN 2001
Toms River, N.J. 08753
(201) 255-4000

OCC PRINTING DEPARTMENT

After High School-

What?

Consider...

OCEAN COUNTY COLLEGE

a public two-year institution of higher education sponsored by the State of New Jersey and County of Ocean

*fully accredited
*offering degree programs that prepare either for transfer into the junior year of college or university or for direct entrance into a career field
*degrees: Associate in Applied Science
Associate in Arts
Associate in Science

--where you are important. To be able to help each student on an individual basis, OCC provides

*counseling: academic, career, personal, veterans' affairs
*testing: interests, aptitudes, intelligence, personality
*financial aid: scholarships, loans, work opportunities
*job placement
*transfer services
*academic tutoring

--where you'll get a bargain: high quality education for low tuition

*county residents, full-time tuition, $500/year
*county residents, part-time tuition, $17/credit hour

--where you'll find a faculty and a staff interested in helping you develop academically, culturally, and socially

--where courses of study conform to a wide range of personal interests, abilities, and needs. OCC offers

*Honors Program for selected students
*Basic Studies Program for selected students
*advanced standing for high school students
*opportunity to study for a degree on a part-time or a full-time basis
*evening classes, Saturday classes, extension centers, home-study courses
*Cooperative Education "earn while you learn" Program
*International Education

--where you have a choice of diversified co-curricular activities, such as

*intercollegiate and intramural athletics
*service projects
*work on student newspaper, literary magazine, campus radio station
*membership in special interest clubs
*participation in theater company, choir, or community chorus
*travel by chartered bus to New York theater and museums, to ski country, to areas of special interest under auspices of Student Center Board

--where there's a place for you. Come visit us, look us over. Our Office of Admissions can give you details on programs listed on the reverse. We hope to see you!